

**July 6, 2017**

**To**

**The Corporate Relationship Department  
BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001  
Fax: 22722037/39/41/61

**The Listing Department,  
The National Stock Exchange of India Ltd.**

Bandra-Kurla Complex, Mumbai.  
Fax: 022-26598237/38

**Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)**

**Sub: Shareholding Pattern as on June 30, 2017**

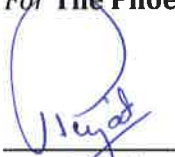
Dear Sir(s),

Pursuant to Regulation 31(1)(b) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), please find enclosed herewith the shareholding pattern of the Company as on June 30, 2017.

This is for your information and record.

Thanking you,

Regards,  
For **The Phoenix Mills Limited**



**Puja Tandon  
Company Secretary**



Encl.: as above

**Shareholding Pattern under Regulation 31(1)(b) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

- 1 Name of Listed Entity: The Phoenix Mills Limited
- 2 Scrip Code/Name of Scrip/Class of Security: 503100
- 3 Share Holding Pattern Filed under Reg. 31(1)(b) for the Quarter ended June 30, 2017
- 4 Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		No
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3 Whether the Listed Entity has any shares against which depository receipts are issued?		No
4 Whether the Listed Entity has any shares in locked-in?		No
5 Whether any shares held by promoters are pledge or otherwise encumbered?		No

\* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.





# THE PHOENIX MILLS LIMITED

**Corp. Office :** Shree Laxmi Woolen Mills Estate, 2nd Floor,  
R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011  
**Tel:** (022) 3001 6600 **Fax :** (022) 3001 6601  
**CIN No. :** L17100MH1905PLC000200

## The Phoenix Mills Limited

Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Number of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (as a percentage of diluted share capital) (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or		Number of equity shares held in dematerialised form	
								No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		
								Class eg: X	Class eg: Y									Total
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)			
(A)	Promoter & Promoter Group	15	96210882	0	0	96210882	62.86	96210882	0	96210882	62.86	0	0.00	0	0.00	0	0.00	96210882
(B)	Public	7098	56856025	0	0	56856025	37.14	56856025	0	56856025	37.14	0	0.00	NA	NA	NA	NA	56856025
(C)	Non Promoter - Non Public				0				0			0	0.00	0	0.00	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	<b>Total</b>	<b>7113</b>	<b>153066907</b>	<b>0</b>	<b>0</b>	<b>153066907</b>	<b>100.00</b>	<b>153066907</b>	<b>0</b>	<b>153066907</b>	<b>100.00</b>	<b>0</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>152557536</b>



## The Phoenix Mills Limited

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity	No. of shares underlying Depository	Total nos. shares held	Shareholding % calculated as per SCRR,	Number of Voting Rights held in each			No. of Shares Underlying Outstanding	Shareholding, as a % assuming full conversion	Number of No. As a % of total Shares held(b)	Number of No. As a % of total Shares held(b)	Number of equity shares held in dematerialised form	
								Class eg: X	Class eg: Y	Total						
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)	
<b>1 Indian</b>																
<b>Individuals / Hindu Undivided Family</b>		<b>8</b>	<b>10001920</b>	<b>0</b>	<b>0</b>	<b>10001920</b>	<b>6.53</b>	<b>10001920</b>	<b>0</b>	<b>10001920</b>	<b>6.53</b>	<b>0</b>	<b>6.53</b>	<b>0</b>	<b>0.00</b>	<b>10001920</b>
Ashokkumar Radhakrishna Rula	AAJPR8275M	3	3659594	0	0	3659594	2.39	3659594	0	3659594	2.39	0	2.39	0	0.00	3659594
Atul Ashok Rula	ABHPR8582Q	1	2403501	0	0	2403501	1.57	2403501	0	2403501	1.57	0	1.57	0	0.00	2403501
Amla Ashokkumar Rula	ABVPR7369D	2	2125000	0	0	2125000	1.39	2125000	0	2125000	1.39	0	1.39	0	0.00	2125000
Gayatri Atul Rula	ADQPR3700F	1	1534890	0	0	1534890	1.00	1534890	0	1534890	1.00	0	1.00	0	0.00	1534890
Sharanya A.Rula Beneficiary Trust	AADTS0295G	1	278935	0	0	278935	0.18	278935	0	278935	0.18	0	0.18	0	0.00	278935
<b>Central Government / State Government(s)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Financial Institutions / Banks</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Any Other (Specify)</b>		<b>7</b>	<b>86208962</b>	<b>0</b>	<b>0</b>	<b>86208962</b>	<b>56.32</b>	<b>86208962</b>	<b>0</b>	<b>86208962</b>	<b>56.32</b>	<b>0</b>	<b>56.32</b>	<b>0</b>	<b>0.00</b>	<b>86208962</b>
<b>Bodies Corporate</b>		<b>7</b>	<b>86208962</b>	<b>0</b>	<b>0</b>	<b>86208962</b>	<b>56.32</b>	<b>86208962</b>	<b>0</b>	<b>86208962</b>	<b>56.32</b>	<b>0</b>	<b>56.32</b>	<b>0</b>	<b>0.00</b>	<b>86208962</b>
Rula International Holding Company Private Limited	AACCB9771C	2	49347248	0	0	49347248	32.24	49347248	0	49347248	32.24	0	32.24	0	0.00	49347248
Senior Advisory Services Pvt. Ltd (Formerly known as Senior Holding Pvt. Ltd.)	AAECS748BP	1	15490049	0	0	15490049	10.12	15490049	0	15490049	10.12	0	10.12	0	0.00	15490049
Radhakrishna Ramnarain Pvt. Ltd.	AAACR3297H	1	11667800	0	0	11667800	7.62	11667800	0	11667800	7.62	0	7.62	0	0.00	11667800
Ashok Apparels Pvt. Ltd.	AABCA1436E	2	9670665	0	0	9670665	6.32	9670665	0	9670665	6.32	0	6.32	0	0.00	9670665
Ashton Real Estate Development Pvt. Ltd.	AAFCA7183A	1	33200	0	0	33200	0.02	33200	0	33200	0.02	0	0.02	0	0.00	33200
<b>Sub Total (A)(1)</b>		<b>15</b>	<b>96210882</b>	<b>0</b>	<b>0</b>	<b>96210882</b>	<b>62.86</b>	<b>96210882</b>	<b>0</b>	<b>96210882</b>	<b>62.86</b>	<b>0</b>	<b>62.86</b>	<b>0</b>	<b>0.00</b>	<b>96210882</b>
<b>2 Foreign</b>																
<b>Individuals (Non-Resident Individuals / Foreign Individuals)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Government</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Institutions</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Foreign Portfolio Investor</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Any Other (Specify)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Sub Total (A)(2)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>0</b>
<b>Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)</b>		<b>15</b>	<b>96210882</b>	<b>0</b>	<b>0</b>	<b>96210882</b>	<b>62.86</b>	<b>96210882</b>	<b>0</b>	<b>96210882</b>	<b>62.86</b>	<b>0</b>	<b>62.86</b>	<b>0</b>	<b>0.00</b>	<b>96210882</b>

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in damat/unclaimed suspense account, voting rights which are frozen etc. : Nil

**Note:**

(1) PAN would not be displayed on website of Stock Exchange(s)

(2) The term 'Encumbrance' has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.







# THE PHOENIX MILLS LIMITED

Corp. Office : Shree Laxmi Woolen Mills Estate, 2nd Floor,  
R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011  
Tel: (022) 3001 6600 Fax : (022) 3001 6601  
CIN No. : L17100MH1905PLC000200

## The Phoenix Mills Limited

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or		Number of equity shares held in dematerialised form	
								No of Voting Rights					Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
								Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (viii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)			
<b>1 Institutions</b>																		
(a) Mutual Fund		21	3274211	0	0	3274211	2.14	3274211	0	3274211	2.14	0	2.14	0	0.00	NA	NA	3274211
Reliance Capital Trustee Co Ltd A/C-Reliance Regular Savings Fund-Equity Option	AAATRD0908		2000000	0	0	2000000	1.31	2000000	0	2000000	1.31	0	1.31	0	0.00	NA	NA	2000000
(b) Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(c) Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(d) Foreign Venture Capital Investors		1	50000	0	0	50000	0.03	50000	0	50000	0.03	0	0.03	0	0.00	NA	NA	50000
(e) Foreign Portfolio Investor		98	42472812	0	0	42472812	27.75	42472812	0	42472812	27.75	0	27.75	0	0.00	NA	NA	42472812
Nordea 1 Sicav - Emerging Stars Equity Fund	AAACN4419K		10878759	0	0	10878759	7.11	10878759	0	10878759	7.11	0	7.11	0	0.00	NA	NA	10878759
(f) Financial Institutions / Banks		3	7098	0	0	7098	0.00	7098	0	7098	0.00	0	0.00	0	0.00	NA	NA	7098
(g) Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(h) Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(i) Any Other (Specify)		5	3833329	0	0	3833329	2.50	3833329	0	3833329	2.50	0	2.50	0	0.00	NA	NA	3833329
(e) Foreign Inst. Investor		5	3833329	0	0	3833329	2.50	3833329	0	3833329	2.50	0	2.50	0	0.00	NA	NA	3833329
Fidelity Investment Trust Fidelity Series Emerging Markets Fund	AAATF2631A		6738023	0	0	6738023	4.40	6738023	0	6738023	4.40	0	4.40	0	0.00	NA	NA	6738023
Nordea Far East Fund	AAAAN7659R		1886436	0	0	1886436	1.23	1886436	0	1886436	1.23	0	1.23	0	0.00	NA	NA	1886436
Van Eck Funds - Emerging Markets Fund	AAATV5835E		1585200	0	0	1585200	1.04	1585200	0	1585200	1.04	0	1.04	0	0.00	NA	NA	1585200
Tiaa-Cref Funds - Tiaa-Cref Emerging Markets Equity Fund	AAACAT2160P		1544501	0	0	1544501	1.01	1544501	0	1544501	1.01	0	1.01	0	0.00	NA	NA	1544501
Sub Total (B)(1)		128	49637450	0	0	49637450	32.43	49637450	0	49637450	32.43	0	32.43	0	0.00	NA	NA	49637450
2 Central Government/ State Government(s)/ President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
Sub Total (B)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
<b>3 Non-institutions</b>																		
<b>(a) Individuals</b>																		
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		6403	3326662	0	0	3326662	2.17	3326662	0	3326662	2.17	0	2.17	0	0.00	NA	NA	2822041
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		1	145050	0	0	145050	0.09	145050	0	145050	0.09	0	0.09	0	0.00	NA	NA	145050
(b) NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(c) Employee Trusts		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(d) Overseas Depositories(holding DPs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(e) Any Other (Specify)		566	3746863	0	0	3746863	2.45	3746863	0	3746863	2.45	0	2.45	0	0.00	NA	NA	3742113
Trusts		1	250	0	0	250	0.00	250	0	250	0.00	0	0.00	0	0.00	NA	NA	250
Hindu Undivided Family		151	50078	0	0	50078	0.03	50078	0	50078	0.03	0	0.03	0	0.00	NA	NA	50078
Non Resident Indians (Non-Repatriation)		46	110909	0	0	110909	0.07	110909	0	110909	0.07	0	0.07	0	0.00	NA	NA	110909
Directors & Relatives		5	90100	0	0	90100	0.06	90100	0	90100	0.06	0	0.06	0	0.00	NA	NA	90100
Non Resident Indians (Repatriation)		100	37355	0	0	37355	0.02	37355	0	37355	0.02	0	0.02	0	0.00	NA	NA	37355
Clearing Member		78	509104	0	0	509104	0.33	509104	0	509104	0.33	0	0.33	0	0.00	NA	NA	509104
Bodies Corporate		185	2949067	0	0	2949067	1.93	2949067	0	2949067	1.93	0	1.93	0	0.00	NA	NA	2944317
*The Phoenix Mills Limited-Unclaimed Suspense Account	AAACP3325J		1496800	0	0	1496800	0.98	1496800	0	1496800	0.98	0	0.98	0	0.00	NA	NA	1496800
Sub Total (B)(3)		6970	7218575	0	0	7218575	4.72	7218575	0	7218575	4.72	0	4.72	0	0.00	NA	NA	6709204
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		7098	56856025	0	0	56856025	37.14	56856025	0	56856025	37.14	0	37.14	0	0.00	NA	NA	56346654

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %): Nil

\*Shareholding of Nordea 1 Sicav - Emerging Stars Equity Fund under three folios has been consolidated for the disclosure on the basis of PAN.

\*Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

No. of shareholders	Outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.
1426	1496800

### Note:

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to be disclosed along with the name of following persons: institutions/Non Institutions holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.



**The Phoenix Mills Limited**
**Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder**

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying & Outstanding convertible securities (including	Shareholding, as a % assuming full conversion of convertible securities	Number of Locked In shares		Number of Shares pledged or		Number of equity shares held in dematerialised form	
								No of Voting Rights					Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
								Classes eg:	Class eg:	Total								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of	(XII)		(XIII)		(XIV)	
1 Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
2 Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0

**Note:**

- (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to disclose name of all holders holding more than 1% of total number of shares
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available

