

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

April 16, 2015

To

The Corporate Relationship Department Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001

The Listing Department,
The National Stock Exchange of India Ltd
Bandra-Kurla Complex, Mumbai.

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Passing of resolution through Postal Ballot

Dear Sir(s),

Pursuant to the applicable clauses of the Listing Agreement, if any, kindly note that the Board of Directors of the Company have approved the postal ballot notice date April 16, 2015 for transacting the following business through postal ballot/e-voting.

- Re-appointment of Mr. Ashokkumar Ruia as Chairman and Managing Director for a term of 5 years
- Re-appointment of Mr. Atul Ruia as Joint Managing Director for a term of 5 years

Mr. Himanshu S. Kamdar, Practicing Company Secretary and Partner, Rathi & Associates has been appointed by the Board to act as the Scrutinizer for the entire Postal Ballot and E-voting process.

You are requested to kindly take the same on record.

Thanking you,

Regards,

For The Phoenix Mills Limited

Company Secretary