

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R. Hosiery, Off Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

September 05, 2024

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai- 400 001

Security code: 503100

Dear Sir(s)/Madam(s),

National Stock Exchange of India Limited

Exchange Plaza, Bandra-Kurla Complex, Bandra East, Mumbai- 400051

Symbol: PHOENIXLTD

Sub: Intimation of Record Date for Issuance of Bonus Equity Shares

Ref: Disclosure under Regulation 42 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the caption subject and further to our intimation dated July 31, 2024 and pursuant to Regulation 42 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") (as amended from time to time), we wish to inform you that the Company has fixed Saturday, September 21, 2024 as the 'Record Date' for the purpose of ascertaining the eligibility of Shareholders entitled for issuance of Bonus Equity Shares of the Company in the proportion of 1 (One) new fully paid up Equity Share having face value of Rs. 2/each for every 1 (one) existing fully paid up Equity Share having face value of Rs. 2/- each, subject to the approval of Shareholders of the Company at the ensuing Annual General Meeting to be held on Friday, September 13, 2024.

The aforesaid information is also being uploaded on the Company's website at https://www.thephoenixmills.com/investors/FY2025/Exchange-Intimations.

You are requested to take the aforesaid information on record.

Thanking you,

Yours Faithfully, For The Phoenix Mills Limited

Gajendra Mewara Company Secretary Membership. No. A22941