



# THE PHOENIX MILLS LIMITED

Corp. Office : Shree Laxmi Woolen Mills Estate, 2nd Floor,  
R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011  
Tel: (022) 3001 6600 Fax : (022) 3001 6601  
CIN No. : L17100MH1905PLC000200

**April 13, 2015**

**To**

**The Corporate Relationship Department  
BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001  
Fax: 22722037/39/41/61

**The Listing Department,  
The National Stock Exchange of India Ltd**  
Bandra-Kurla Complex, Mumbai.  
Fax: 022-26598237/38

**Scrip Code: 503100  
NSE Symbol: PHOENIXLTD  
ISIN Code: INE211B01039**

**Sub: Clause 35 - Shareholding Pattern as on March 31, 2015**

Dear Sir(s),

Pursuant to Clause 35 of the Listing agreement, please find enclosed herewith the shareholding pattern of the Company as on March 31, 2015.

This is for your information and record.

Thanking you,

Regards,  
For **The Phoenix Mills Limited**

  
Company Secretary



Encl.: as above

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(I) (a) Statement showing Shareholding Pattern

Name of the Company: THE PHOENIX MILLS LIMITED		BSE-503100, NSE-PHOENIXLTD; Equity	
Scrip Code, Name of the scrip, class of security:			
Quarter ended: March 31, 2015			
Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the company
Held by Promoter / Promoter Group	0	0.00	0.00
Held by public	0	0.00	0.00
Total	0	0.00	0.00
Outstanding convertible securities:-	No. of outstanding securities	As a % of total No. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by Promoter / Promoter Group	0	0.00	0.00
Held by public	0	0.00	0.00
Total	0	0.00	0.00
Warrants:-	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of warrants
Held by Promoter / Promoter Group	0	0.00	0.00
Held by public	0	0.00	0.00
Total	0	0.00	0.00
Total paid-up capital of the company assuming full conversion of warrants and convertible securities		14,49,56,695 Equity shares of face value Rs.2/- each aggregating to Rs.28,99,13,390/-	

Category Code	Category of shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialised form	Total shareholding as a % of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage (IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
(A)	Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	8	9931781	9931781	6.85	6.85	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0.00	0.00
(c)	Bodies Corporate	6	85638182	85638182	59.08	59.08	0.00	0.00
(d)	Financial Institutions / Banks	0	0	0	0.00	0.00	0.00	0.00
(e)	Any Other (specify)	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (A)(1)	14	95569963	95569963	65.93	65.93	0.00	0.00
2	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00	0.00	0.00
(d)	Qualified Foreign Investors	0	0	0	0.00	0.00	0.00	0.00
(e)	Any Other (specify)	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (A)(2)	0	0	0	0.00	0.00	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	14	95569963	95569963	65.93	65.93	0.00	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	23	4710208	4710208	3.25	3.25	0.00	0.00
(b)	Financial Institutions / Banks	3	8503	8503	0.01	0.01	0.00	0.00
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00	0.00	0.00
(f)	Foreign Institutional Investors	60	33131283	33131283	22.86	22.86	0.00	0.00
(g)	Foreign Venture Capital Investors	1	1401416	1401416	0.97	0.97	0.00	0.00
(h)	Qualified Foreign Investors	0	0	0	0.00	0.00	0.00	0.00
(i)	Foreign Portfolio Investor (Corporate)	7	1999026	1999026	1.38	1.38	0.00	0.00
(j)	Any Other (specify)	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (B) (1)	94	41250436	41250436	28.46	28.46	0.00	0.00
2	Non-Institutions							
(a)	Bodies Corporate	191	4028211	4028461	2.78	2.78	0.00	0.00
(b) (i)	Individuals - shareholders holding nominal share capital up to Rs 1 Lakh	5933	3099349	2563938	2.14	2.14	0.00	0.00
(ii)	Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	6	553853	500103	0.38	0.38	0.00	0.00





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Category code (I)	Category of shareholder (II)	No. of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialised form (V)	Total shareholding as a % of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
(c)	Qualified Foreign Investors	0	0	0	0.00	0.00	0.00	0.00
(d)	Any Other							
i	Non Resident Indians (Repat)	58	289680	289680	0.20	0.20	0.00	0.00
ii	Non Resident Indians (Non Repat)	31	105570	105570	0.07	0.07	0.00	0.00
iii	Foreign Companies	0	0	0	0.00	0.00	0.00	0.00
iv	Clearing Member	35	35733	35733	0.02	0.02	0.00	0.00
v	Directors / Relatives	7	23650	23650	0.02	0.02	0.00	0.00
vi	Trusts	1	250	250	0.00	0.00	0.00	0.00
	Sub Total (B)(2)	6262	8136296	7542385	5.61	5.61	0.00	0.00
	Total Public Shareholding Public Group (B)-(B)(1)+(B)(2)	6356	49386732	48792821	34.07	34.07	0.00	0.00
	Total (A)+(B)	6370	144956695	144362784	100.00	100.00	0.00	0.00
(C)	Shares held by custodians and against which Depository Receipts have been issued							
i	Promoter and Promoter group	0	0	0	0.00	0.00	0.00	0.00
ii	Public	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (C)	0	0	0	0.00	0.00	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	6370	144956695	144362784	100.00	100.00	0.00	0.00

Sr.No	Notes
1	The Details provided above are based on the information given by Link Intime India Pvt. Ltd, the Registrar and Share Transfer Agent of the Company.
2	The Company has not issued any equity shares with differential voting rights. Hence, table III disclosing the details of shareholding of equity shares with differential votings rights is not enclosed.



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(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"											
Sr. No.	Name of the shareholder	Details of shares held		Shares pledged or otherwise encumbered			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	Number	As a %	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Ruia International Holding Company Private Limited	49207037	33.95	0	0.00	0.00	NA	NA	NA	NA	NA
2	Senior Holdings Pvt. Ltd.	15142550	10.45	0	0.00	0.00	NA	NA	NA	NA	NA
3	Radhakrishna Ramnarain Pvt. Ltd.	11617930	8.01	0	0.00	0.00	NA	NA	NA	NA	NA
4	Ashok Apparels Pvt. Ltd.	9670665	6.67	0	0.00	0.00	NA	NA	NA	NA	NA
5	Ashokkumar Radhakrishna Ruia	3699594	2.52	0	0.00	0.00	NA	NA	NA	NA	NA
6	Atul Ashok Ruia	2335362	1.61	0	0.00	0.00	NA	NA	NA	NA	NA
7	Amla Ashokkumar Ruia	2125000	1.47	0	0.00	0.00	NA	NA	NA	NA	NA
8	Gayatri Atul Ruia	1534890	1.06	0	0.00	0.00	NA	NA	NA	NA	NA
9	Sharanya A. Ruia Beneficiary Trust	276935	0.19	0	0.00	0.00	NA	NA	NA	NA	NA
TOTAL		95569963	65.93	0	0.00	0.00					





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**(I)(c) (i) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Fidelity Investment Trust Fidelity Series Emerging Markets Fund	7,011,182	4.84	NA	NA	NA	NA	NA
2	Nordea 1 Sicav - Emerging Stars Equity Fund	6,138,865	4.23	NA	NA	NA	NA	NA
3	Merrill Lynch Capital Markets Espana S.A. S.V.	2,768,250	1.91	NA	NA	NA	NA	NA
4	Reliance Capital Trustee Co. Ltd. A/C- Reliance Regular Savings Fund-Equity Option	2,000,000	1.38	NA	NA	NA	NA	NA
5	The Phoenix Mills Limited-Unclaimed Suspense Account	1,760,750	1.21	NA	NA	NA	NA	NA
TOTAL		19,679,047	13.58					

**(I)(c) (ii) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]	Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	number of convertible securities of the same class	
1	NA							
TOTAL								

**(I)(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	Category of shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1	NA			
TOTAL				

**(II)(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1	NA			
TOTAL				

**(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1	NA			
TOTAL				

