

**December 2, 2015**

**The Corporate Relationship Department  
BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001  
Fax: 22722037 / 39 / 41 / 61

**The Corporate Relationship Department  
The National Stock Exchange of India Ltd**

Bandra-Kurla Complex, Mumbai.  
Fax: 26598237 / 38, 26598347 / 48

**Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)**

**Sub: Form C - Disclosure under Regulation 7(2)(b) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015**


Dear Sir(s),

We are enclosing herewith Form C containing disclosure under Regulation 7(2)(b) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 with respect to the acquisition of 3,302 equity shares of The Phoenix Mills Limited by Ruia International Holding Company Private Limited on November 30, 2015.

Kindly take the above information on record.

Regards,

**For The Phoenix Mills Limited**

  
**Company Secretary**  
Encl.: as above



**FORM C**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015**  
**[Regulation 7 (2) read with Regulation 6 (2) – Continual Disclosure]**

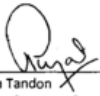
Name of the company: The Phoenix Mills Limited ISIN of the company: INE211B01039

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Name, PAN No., CIN/DIN & address with contact nos.	Category of Person (Promoters /KMP / Directors/ immediate relatives/others etc)	Securities held prior to acquisition/disposal		Securities acquired /Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ sale of shares specify		Date of intimation to company	Mode of acquisition/disposal (on market/public rights/preferential offer / off market/ inter-se transfer, ESOP's etc)	Trading in derivatives (Specify type of contract, Futures or Options etc)				Exchange on which the trade was executed			
		Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No.	Value	Transaction Type (Buy/Sale/Pledge/Revoke/Invoke)	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	From	To			Type of Contract	Contract Specifications	Buy			Sell		
																Notional Value	Number of units (contract size * lot size)		Notional Value	Number of units (contract size * lot size)	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	
Rula International Holding Company Private Limited PAN: AACCB9771C Address: C/o Market City Resources Pvt. Ltd., Ground Floor, R.R. Hosiery Bldg., Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai- 400011. Contact No.:022-30016600	Promoters	Equity Shares	4,93,38,527 32.250%	Equity Shares	3,302 (0.002)	Rs. 11,49,096	Buy	Equity Shares	(4,93,41,829 Equity Shares)  32.252%	30.11.2015 (acquisition of Shares)	30.11.2015 (acquisition of Shares)	02.12.2015	Market Purchase	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	National Stock Exchange of India Limited

Note: In case of options, notional value shall be calculated based on Premium plus strike price of options.

For The Phoenix Mills Limited

Signature:   
 Name: Puja Tandon  
 Designation: Company Secretary  
 Date: 02.12.2015,  
 Place: Mumbai

