Date: January 22, 2018

From Acquirer: Mr. Atul Ruia

ToBSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400 001

The National Stock Exchange of India Ltd Bandra-Kurla Complex, Mumbai.

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub - Intimation under Regulation 10(5) of SEBI (SAST) Regulations, 2011

Dear Sirs,

This is with reference to the above referred subject.

I, Atul Ruia, Promoter of The Phoenix Mills Limited (the Company) and the Acquirer, am enclosing herewith necessary intimation under Regulation 10(5) of the SEBI (SAST) Regulations, 2011, in the prescribed format for your kind information and records.

Kindly take the same on record.

Thanking You

Yours Faithfully

Atul Ruia

Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

	-			
1.	Na	me of the Target Company (TC)	The Phoenix Mills Limited	
2.	Na	me of the acquirer(s)	Mr. Atul Ruia	
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters		Mr. Atul Ruia is the Promoter and a part of the promoter group of the TC	
4.	Det	tails of the proposed acquisition		
	a.	Name of the person(s) from whom shares are to be acquired	Mr. Ashokkumar Ruia (Promoter of the TC and father of the Acquirer)	
	b.	Proposed date of acquisition	On or after 30 th January, 2018.	
	c.	Number of shares to be acquired from each person mentioned in 4(a) above	 7,65,545 equity shares constituting 0.50% of the equity share capital of the TC are proposed to be received by Mr. Atul Ruia (Acquirer) by way of gift from Mr. Ashokkumar Ruia (Acquirer's father). 12,50,000 equity shares constituting 25% of the equity share capital of Ruia International Holding Company Private Limited ("RIHCPL"), are proposed to be received by Mr. Atul Ruia (Acquirer) by way of gift from Mr. Ashokkumar Ruia (Acquirer's father). Prior to such gift, Mr. Atul Ruia (Acquirer) holds 50% of the equity share capital of RIHCPL. RIHCPL, in turn, holds 4,93,47,248 shares (32.23%) in the shareholding of the TC 	
			3. 1,220 shares constituting 57.60% of the equity share capital of Ashok Apparels Private Limited ("AAPL"), are proposed to be received by Mr. Atul Ruia (Acquirer) by way of gift from Mr. Ashokkumar Ruia (Acquirer's father). Prior to such gift, Mr. Atul Ruia (Acquirer) holds 16.71% of the equity share capital of AAPL. AAPL in turn holds 96,70,665 shares (6.32%) in the shareholding of the TC.	
			4. 285 shares constituting 12.67% of the equity share capital of Radhakrishna Ramnarain Private Limited ("RRPL"), are proposed to be received by Mr. Atul Ruia (Acquirer) by way of gift from Mr. Ashokkumar Ruia (Acquirer's father). Prior to such gift, Mr. Atul Ruia (Acquirer) holds 25.24% of the equity share	



12			
			capital of RRPL. This shareholding along with Mr. Atul Ruia's majority shareholding in AAPL (which holds 36.18% shareholding in RRPL) would enable Mr. Atul Ruia to control 74.09% of the voting rights of RRPL. RRPL in turn holds 1,16,67,800 shares (7.62%) in the shareholding of the TC. 5. 99.91% voting rights of Senior Advisory Services Private Limited ("SASPL"), is being indirectly acquired by Mr. Atul Ruia (Acquirer) by virtue of the proposed acquisition at pt. 4 above. Prior to such gift, Mr. Atul Ruia (Acquirer) holds 0.03% equity shares in SASPL. SASPL in turn holds 1,54,90,049 shares (10.12%) in the shareholding of the TC. 6. 100% voting rights of Ashton Real Estate Development Private Limited ("AREDPL"), is being indirectly acquired by Mr. Atul Ruia (Acquirer) by virtue of the proposed acquisition at pt. 3 above. Prior to such gift, Mr. Atul Ruia (Acquirer) does not hold any equity shares of AREDPL. AREDPL in turn holds 33,200 shares (0.02%) in the shareholding of the TC. Please see detailed Footnote below.
	d.	Total shares to be acquired as % of share capital of TC	By virtue of all the proposed transactions hereinabove, the Acquirer would indirectly acquire additional voting rights in the TC representing 56.81% of the equity share capital of the TC, taking the Acquirer's entitlement to exercise voting rights on his own (without counting persons acting in concert) from 1.57% to 58.38%. Since this would attract Regulation 3(1) read with Regulation 3(3), the exemptions available under Regulations 10(1)(a)(i) and (ii) are being invoked. Hence this disclosure. Please see detailed Footnote below.
	e.	Price at which shares are proposed to be acquired	N.A.
	f	Rationale, if any, for the proposed transfer	Transfer of shares as detailed above are proposed to be effected by way of gift from Acquirer's father, Mr. Ashokkumar Ruia to Mr. Atul Ruia (Acquirer).



F		10/11/ 1/0			
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is	10(1)(a)(i)			
	exempted from making open offer	10(1)(a)(ii)			
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Rs. 569.29			
7	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	N.A.			
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	N.A. as transfers are proposed to be effected by way of gift from the Acquirer's father, Mr. Ashokkumar Ruia to Mr. Atul Ruia (Acquirer).			
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997).			
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	ii. Attached separately			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	I also confirm that all the conditions specified under regulation 10(1)(a) (i) and (ii) with respect to exemptions have been duly complied with.			
11.	Shareholding details	Before the propo transaction	osed	After the p	
		No. of shares /voting rights	% w.r.t total share capita I of TC	No. of shares /voting rights	% w.r.t total share capital of TC



а	Acquirer(s) and PACs (other than sellers)(*)	9,25,51,288	60.45 %	9,33,16,8 33	60.95%
b	Seller (s)	36,59,594	2.39%	28,94,049	1.89%

Atul Ruia

Date: 22 January 2018

Place: Mumbai

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there
is more than one acquirer, the report shall be signed either by all the persons or by a person
duly authorized to do so on behalf of all the acquirers.

Footnote:

- a) RIHCPL, AAPL, RRPL, SASPL and AREDPL (collectively the "Promoter Companies")
- b) The proposed restructuring entails an *inter-se* transfer from Mr. Ashokkumar Ruia to his son, Mr. Atul Ruia, of equity shares in the TC and of the equity shares in the Promoter Companies in the manner set out below (collectively, the "Proposed Transactions")

a. Transfer of shares of the TC: -

Name of Transferor	Name of the Transferee	% equity shareholding proposed to be transferred	% equity shareholding of the Transferee, pre-transfer	% equity shareholding of the transferee in the TC post- transfer
Mr. Ashokkumar Ruia	Mr. Atul Ruia	0.50%	1.57%	2.07%

b. Transfer of shares of RIHCPL: -

Name of Transferor	Name of the Transferee	% equity shareholding proposed to be transferred	% equity shareholding of the Transferee, pre-transfer	% equity shareholding of the transferee in RIHCPL, post- transfer
Mr. Ashokkumar Ruia	Mr. Atul Ruia	25%	50%	75%



c. Transfer of shares of AAPL: -

Name of Transferor	Name of the Transferee	% equity shareholding proposed to be transferred	% equity shareholding of the Transferee, pre-transfer	% equity shareholding of the transferee in AAPL, post- transfer
Mr. Ashokkumar Ruia	Mr. Atul Ruia	57.60%	16.71%	74.31%

d. Transfer of shares of RRPL

Name of Transferor	Name of the Transferee	% equity sharehold ing proposed to be transferre d	% equity shareholdin g of the Transferee, pre-transfer	% equity shareholding of the transferee in RRPL, post-transfer
Mr. Ashokkumar Ruia	Mr. Atul Ruia	12.67%	25.24%	37.91%

- c) In a nutshell, as a result of the Proposed Transactions:
 - (i) The Acquirer, Mr. Atul Ruia would acquire from Mr. Ashokkumar Ruia, 0.50% directly in the TC;
 - (ii) The Acquirer, Mr. Atul Ruia would acquire from Mr. Ashokkumar Ruia, 25% equity shares in RIHCPL, which along with his current holding of 50% would give him majority ownership of RIHCPL and thereby the ability to direct the exercise of the 32.23% voting rights held by RIHCPL in the TC;
 - (iii) The Acquirer, Mr. Atul Ruia would acquire from Mr. Ashokkumar Ruia, 57.60% equity shares in AAPL, which along with his current holding of 16.71% would give him majority ownership of 74.31% in AAPL and thereby the ability to direct the exercise of 6.32% voting rights held by AAPL in the TC;
 - (iv) AAPL is majority owned by Mr. Ashokkumar Ruia. As a result of the proposed transactions, the Acquirer would acquire a majority stake in AAPL and get the entitlement to direct the exercise of: (x) 74.09% of the shares and voting rights in RRPL (aggregate of Acquirer's current holding of 25.24% in RRPL, his proposed acquisition of 12.67% in RRPL and 36.18% of AAPL's holding in RRPL); (y) 99.91% of the shares and voting rights held by RRPL in SASPL (by acquiring 74.09% of RRPL) and (iii) 100% of the shares and voting rights in AREDPL (by acquiring 74.31% of the voting rights of AAPL);
 - (v) The entitlement to exercise voting rights attached to shares in the TC held by these Companies would therefore come within the power of the Acquirer;
 - (vi) Consequently, the Acquirer would be entitled to direct the exercise of: (x) 6.32% of the shares and voting rights held by AAPL in the TC; (y) 7.62% of the shares and voting



rights in the TC held by RRPL; (z) 10.12% of SASPL; and (xx) 0.02% held by AREDPL in the TC;

(vii) All of the proposed acquistions aggregate to an entitlement of the Acquirer to exercise additional voting rights of 56.81% in the TC. Hence this disclosure under Regulation 10(5).

Au

To

The Corporate Relationship Department Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of

Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of shares in the prescribed form.

Kindly take the same on record.

Regards,

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Name of the Target Company (TC)	The Phoenix M	fills Limited	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ashok Ruia		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock BSE Limited	Exchange of Ind	ia Limited
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :	95,569,963	65.930	N.A.
a)Shares carrying voting rights			
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	95,569,963	65.930	N.A.
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	6,520	0.005	N.A.
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	6,520	0.005	N.A.

After the acquisition/sale, holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer	95576483	65.935	N.A.	
c) VRs otherwise than by shares				
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition				
e) Total (a+b+c+d)	95576483	65.935	N.A.	
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	27.04.2015			
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 289,913,390 (144,956,695 Equity Shares)			
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 289,913,390 (144,956,695 Equity Shares)			
Total diluted share/voting capital of the TC after the said acquisition	N.A.			

^(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

Atul Ashok Ruja

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 28.04.2015

^(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

August 28, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations</u>, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 11,000 equity shares of The Phoenix Mills Limited in the prescribed form.

Kindly take the same on record.

Regards,

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal -as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of:	9,55,82,008	62.476	N.A.	
a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/others)				
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)				
e)Total (a+b+c+d)	9,55,82,008	62.476	N.A.	
Details of acquisition/sale				
a)Shares carrying voting rights acquired/sold	11,000	0.01	N.A.	
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	11,000	0.01	N.A.	

After the acquisition/sale, holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer	9,55,93,008	62.484	N.A.	
c) VRs otherwise than by shares				
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	95,582,008	62.484	N.A.	
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	26.08.2015			
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total diluted share/voting capital of the TC after the said acquisition	N.A.			

^(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

Atul Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 28.08.2015

^(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

August 31, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of

Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 13,394 equity shares of The Phoenix Mills Limited on August 27, 2015 and 6,000 equity shares on August 28, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :	9,55,93,008	62.484	N.A.	
a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/others)			.	
c)Voting rights (VR) otherwise than by shares	,			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	,	· ·		
e)Total (a+b+c+d)	9,55,93,008	62.484	N.A.	
Details of acquisition/sale				
a)Shares carrying voting rights acquired/sold	19,394	0.013	N.A.	
b)VRs acquired /sold otherwise than by shares		• .		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	*			
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	19,394	0.013	N.A.	

After tal	the acquisition/sale, holding of: Shares carrying voting rights Shares encumbered with the acquirer	9,56,16,622***	62.499	N.A.	
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that es the acquirer to receive carrying voting rights TC (specify holding in ategory) after acquisition				
e)	Total (a+b+c+d)	9,56,16,622***	62.499	N.A.	
Mode marke rights inter-s	of acquisition / sale- (e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase			
VR or	f acquisition / sale of shares / date of receipt of intimation of ent of shares, whichever is able	27.08.2015 and 28.08.	2015	•	
Equity capital acquis	share capital / total voting l of the TC before the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capita	share capital/ total voting l of the TC after the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total of the TC	diluted share/voting capital of after the said acquisition	N.A.	Silve		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full

conversion of the outstanding convertible securities/warrants into equity shares of the TC. (***) Includes acquisition of 4,220 shares on August 27, 2015 by Radhakrishna Ramnarain Private Limited, one of the promoters for which disclosure has been filed separately.

Atul Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 31.08.2015

RADHAKRISHNA RAMNARAIN PRIVATE LIMITED

Registered Office: Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel, Mumbai – 400013. CIN: U70101MH1956PTC009836

August 31, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd
Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 4,220 equity shares of The Phoenix Mills Limited on August 27, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia Director

Director

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations. 2011</u>

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Radhakrishna Ramnarain Private Limited			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchan BSE Limited	ge of India Limite	d	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of : a)Shares carrying voting rights	9,55,93,008	62.484	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)		*	√	
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)				
e)Total (a+b+c+d)	9,55,93,008	62.484	N.A.	
Details of acquisition/sale				
a)Shares carrying voting rights acquired/sold	4,220	0.003	N.A.	
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer	. 4			
e) Total (a+b+c+/-d)	4,220	0.003	N.A.	
· ·		I	ı I	

After (a)	the acquisition/sale, holding of: Shares carrying voting rights Shares encumbered with the acquirer	9,56,16,622***	62.499	N.A.	
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in ategory) after acquisition Total (a+b+c+d)	9,56,16,622***	62.499	N.A.	
rights	of acquisition / sale (e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchas	se		
VR or	of acquisition / sale of shares / date of receipt of intimation of the shares, whichever is able	27.08.2015			
capita	share capital / total voting l of the TC before the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capita	share capital/ total voting l of the TC after the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total of the TO	diluted share/voting capital of after the said acquisition	N.A.	6.		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC. (***) Includes acquisition of 19,394 shares on August 27 and August 28, 2015 by Atul Ruia, one of the promoters and director for which disclosure has been filed separately.

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 31.08.2015

RUIA INTERNATIONAL HOLDING COMPANY PRIVATE LIMITED

Reg. Off.: C/o Market City Resources Pvt. Ltd., Ground Floor, Opp. Shakti Mills, R.R. Hosiery Bldg, Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai – 400011.

CIN: U45201MH2006PTC165254 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

December 11, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 5,419 equity shares of The Phoenix Mills Limited on December 9, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Ruia International Holding Company Private Limited

Ashokkumar Ruia Director

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)</u> Regulations, 2011

Name of the Target Company (TC)	The Phoenix Mills Limited				
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ruia International Holding Company Private Limited				
Whether the acquirer belongs to Promoter/Promoter group	Yes				
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited				
Details of the acquisition / disposal-as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)			
Before the acquisition under consideration, holding of :					
a)Shares carrying voting rights					
	Person Acting In Concert - 4,65,98,284	30.458	N.A.		
	Ruia International Holding Company Pvt. Ltd 4,93,41,829	32.252	N.A.		
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			,		
c)Voting rights (VR) otherwise than by shares					
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		es ²			
e)Total (a+b+c+d). Details of acquisition/sale	9,59,40,113	62.710	N.A.		
a)Shares carrying voting rights acquired/sold	5,419	0.004	N.A.		
b)VRs acquired /sold otherwise than by shares			I NA		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold					
d)Shares encumbered / invoked/released by the acquirer					
e) Total (a+b+c+/-d)	5,419 0.004 N.A.				

Afterth	ne acquisition/sale, holding of:				
1	Shares carrying voting rights	Person Acting In Concert - 4,65,98,284	30.459	N.A.	
	•	Ruia International Holding Company Pvt. Ltd 4,93,47,248	32.255	N.A.	
~ <i>j</i>	Shares encumbered with the acquirer				
c)	VRs otherwise than by shares				
securiti entitles shares in the T	Warrants/convertible les/any other instrument that the acquirer to receive carrying voting rights 'C (specify holding in tegory) after acquisition	-			
e)	Total (a+b+c+d)	95,945,532	62.714	N.A.	
rights is	f acquisition / sale-(e.g. open / off-market / public issue / ssue / preferential allotment / e transfer etc).	tion / sale -(e.g. open orket / public issue / referential allotment / Open Market Purchase			
VR or d	acquisition / sale of shares / ate of receipt of intimation of ent of shares, whichever is ble	09.12.2015			
capital	share capital / total voting of the TC before the said tion / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capital	share capital/ total voting of the TC after the said tion / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total di the TC a	iluted share/voting capital of after the said acquisition	N.A.			

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ruia International Holding Company Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 11.12.2015

RUIA INTERNATIONAL HOLDING COMPANY PRIVATE LIMITED

Reg. Off.: C/o Market City Resources Pvt. Ltd., Ground Floor, Opp. Shakti Mills, R.R. Hosiery Bldg, Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai ~ 400011.

CIN: U45201MH2006PTC165254 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

December 2, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 3,302 equity shares of The Phoenix Mills Limited on November 30, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Ruia International Holding Company Private Limited

Ashokkumar Ruia Director

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ruia International Holding Company Private Limited			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number % w.r.t. total % w.r.t. total share/voting diluted strength capital wherever applicable(*) of the TC			
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights				
	Person Acting In Concert - 4,65,98,284	30.458	N.A.	
	Ruia International Holding Company Pvt. Ltd 4,93,38,527	32.250	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)				
c)Voting rights (VR) otherwise than by shares		,		
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			-	
e)Total (a+b+c+d).	9,59,36,811	62.708	N.A.	
Details of acquisition/sale a)Shares carrying voting rights acquired/sold	3,302	0.002	N.A.	
b)VRs acquired /sold otherwise than by shares			N.A.	
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	3,302	0.002	N.A.	

After	the acquisition/sale, holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 4,65,98,284	30.458	N.A.
		Ruia International Holding Company Pvt. Ltd 4,93,41,892	32.252	N.A.
b)	Shares encumbered with the acquirer			
c)	VRs otherwise than by shares			
entit share in th	Warrants/convertible rities/any other instrument that les the acquirer to receive es carrying voting rights e TC (specify holding in category) after acquisition			
e)	Total (a+b+c+d)	95,940,113	62.710	N.A.
right	e of acquisition / sale-(e.g. open ket / off-market / public issue / s issue / preferential allotment / -se transfer etc).	Open Market Purchase		
VR o	of acquisition / sale of shares / r date of receipt of intimation of ment of shares, whichever is icable	30.11.2015		
capit	ty share capital / total voting al of the TC before the said isition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
capit	ty share capital/ total voting al of the TC after the said isition / sale	Rs. 305,977,704 (152,988,	852 Equity Shares)	
Tota the T	l diluted share/voting capital of °C after the said acquisition	N.A.		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Ruia International Holding Company Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 2.12.2015 March 31, 2017

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and

Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding the following inter se transfer of shares between me and the Persons Acting in Concert (PAC) with the Promoters of The Phoenix Mills Limited on March 30, 2017 in the prescribed form.

Name of the Promote r/PAC	No. of shares held	No. of shares transfer red to PAC	Details of shares Name of the PAC shares transferred to		Name of the PAC shares acquired from	No. of shares held post inter se transfer between Promoters and PACs
Atul Ruia	2403501	1257955	Gayatri Ruia	1414400	Gayatri Ruia	8
		156445	Sharanya A. Ruia Beneficiary Trust	•	2	
Total	2403501	1414400	2,0110111111	1414400		2403501

Kindly take the same on record.

Regards,

Atul Ruia

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

	· · · · · · · · · · · · · · · · · · ·			
Name of the Target Company (TC)	The Phoenix Mills Limited	l		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal-as follows	Number	% w.r.t. total diluted share/votin g capital of the TC (**)		
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights	Person Acting In Concert - 9,38,07,381	61.285	N.A.	
	Atul Ruia – 24,03,501	01.570	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)				
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)				
e)Total (a+b+c+d)	9,62,10,882	62.855	N.A.	
Details of acquisition/sale a)Shares carrying voting rights acquired/sold	Inter se Transfer between Promoters		N.A.	
	14,14,400 (transferred from Gayatri Ruia)	0.924		
	12,57,955 (transferred to Gayatri Ruia)	(0.822)		
	1,56,445 (transferred to Sharanya A. Ruia Beneficiary Trust)	(0.102)		
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				

		P:	
d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	No change in holding post inter se transfer	0.000	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	Person Acting In Concert - 9,38,07,381	61.285	N.A.
	Atul Ruia – 24,03,501	01.570	N.A.
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	9,62,10,882	62.855	N.A.
Mode of acquisition / sale (e.g. open			
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Inter-se transfer of shares	between Promot	ers and PAC
rights issue / preferential allotment /	Inter-se transfer of shares 30.03.2017	between Promot	ers and PAC
rights issue / preferential allotment / inter-se transfer etc). Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is			
rights issue / preferential allotment / inter-se transfer etc). Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable Equity share capital / total voting capital of the TC before the said	30.03.2017	907 Equity Share	es)

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 31.03.2017

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Name of the Target Company (TC)	The Phoenix Mills Limite	ed	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange BSE Limited	of India Limited	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/others)	95,576,483	62.473	N.A.
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	95,576,483	62.473	N.A.
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	5,525	0.0036	N.A.
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	5,525	0.0036	N.A.

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	95,582,008	62.476	N.A.
b) Shares encumbered with acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	95,582,008	62.476	N.A.
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	22.07.2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total diluted share/voting capital of the TC after the said acquisition	N.A.		

^(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

Atul Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 24.07.2015

^(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

SENIOR ADVISORY SERVICES PRIVATE LIMITED

(formerly known as Senior Holding Private Limited, name changed w.e.f March 1, 2016)

Registered office: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai- 400013.

CIN: U67120MH1984PTC034206

March 18, 2016

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 2,27,650 equity shares of The Phoenix Mills Limited on March 17, 2016 in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Advisory Services Private Limited

Ashokkumar Ruia

Director

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	The Phoenix Mills Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited, name changed w.e.f March 1, 2016)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	Person Acting In Concert – 8,07,07,833	52.754	N.A.
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Senior Advisory Services Private Limited. – 1,52,37,699	09.960	N.A.
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	95,945,532	62.714	N.A.
Details of acquisition/sale			
 a)Shares carrying voting rights acquired/sold 	2,27,650	0.149	N.A.
b)VRs acquired /sold otherwise than by shares	-		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	2,27,650	0.149	N.A.

After t	he acquisition/sale, holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 8,07,07,833	52.754	N.A.
b)	Shares encumbered with the acquirer	Senior Advisory Services Private Limited - 1,54,65,349	10.109	N.A.
c)	VRs otherwise than by shares			
entitle shares in the	Warrants/convertible ties/any other instrument that is the acquirer to receive carrying voting rights TC (specify holding in ategory) after acquisition			
e)	Total (a+b+c+d)	96,173,182	62.863	N.A.
rights	of acquisition / sale-(e.g. open t / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase		
VR or	f acquisition / sale of shares / date of receipt of intimation of ent of shares, whichever is able	17.03.2016		
capital	share capital / total voting of the TC before the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
capital	share capital/ total voting of the TC after the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total d	liluted share/voting capital of after the said acquisition	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Senior Advisory Services Private Limited

Ashokkumar Ruia

Director

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 18.03.2016

SENIOR ADVISORY SERVICES PRIVATE LIMITED

(formerly known as Senior Holding Private Limited, name changed w.e.f March 1, 2016) **Registered office**: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai– 400013.

CIN: U67120MH1984PTC034206

March 21, 2016

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations. 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 24,700 equity shares of The Phoenix Mills Limited on March 18, 2016 in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Advisory Services Private Limited

Atul Ruia Director

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Name of the Target Company (TC)	The Phoenix Mills Limit	ed	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited, name changed w.e.f March 1, 2016)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	Person Acting In Concert - 8,07,07,833	52.754	N.A.
b)Shares in the nature of	Senior Advisory Services Private Limited. – 1,54,65,349	10.109	N.A.
encumbrance (pledge/ lien/ non- disposal undertaking/others)			
c)Voting rights (VR) other wise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	96,173,182	62.863	N.A.
Details of acquisition/sale			
a)Shares carrying voting rights acquired/ sold	24,700	0.016	N.A.
b)VRs acquired /sold otherwise than by shares			
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d)Shares encumbered / invoked/released by the acquirer	,		
e) Total (a+b+c+/-d)	24,700	0.016	N.A.

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	Person Acting In Concert - 8,07,07,833	52.754	N.A.
b) Shares encumbered with the acquirer	Senior Advisory Services Private Limited - 1,54,90,049	10.125	N.A.
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		,	
e) Total (a+b+c+d)	9,61,97,882	62.879	N.A.
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18.03.2016		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total diluted share/voting capital of the TC after the said acquisition	N.A.		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Senior Advisory Services Private Limited

Atul Ruia Director

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 21.03.2016

RADHAKRISHNA RAMNARAIN PRIVATE LIMITED

Registered Office: Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel, Mumbai – 400013. CIN: U70101MH1956PTC009836 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

March 23, 2016

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. 'Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s), '

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 13,000 equity shares of The Phoenix Mills Limited on March 21, 2016 in the prescribed form.

Kindly take the same on record.

Regards,

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC) Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer of Promoter group Name(s) of the Stock Exchange(s) Whether the acquirer belongs to Promoter/Promoter group Name(s) of the Stock Exchange(s) where the shares of TC are Listed Petalis of the acquisition / disposal-as follows Person Acting In Concert - 8.45.43.082 Radhakrishna Ramnarain Private Limited Before the acquisition under consideration, holding of: a) Shares carrying voting rights Person Acting In Concert - 8.45.43.082 Radhakrishna Ramnarain Private Limited - 1.16.54.800 N.A. N.A. Person Acting In Concert - 8.45.43.082 Radhakrishna Ramnarain Private Limited - 1.16.54.800 N.A. N.A. Person Acting In Concert - 8.45.43.082 Radhakrishna Ramnarain Private Limited - 1.16.54.800 N.A. N.A. N.A. Solve a concept of the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a) Shares carrying voting rights in the TC (specify holding in each category) acquired/sold D)VRs acquired / sold otherwise than by shares ()Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold D)VRs acquired / sold otherwise than by shares ()Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold D) Total (a+beta/td) D) Total (a+beta/td) Radhakrishna Ramnarain Private Limited Béta Limited Person Acting In Concert - 8.45.43.082 S5.261 N.A. N.A. N.A. N.A. N.A. Person Acting In Concert - 8.45.43.080 O 7.618 N.A. N.A. N.A. Details of the acquirer belowers than by shares carrying voting rights in the TC (specify holding in each category) acquired/sold D) Total (a+beta/td) D) Total (a+beta/td)				
Acting in Concert (PAC) with the acquirer belongs to Promoter/Promoter group Whether the acquirer belongs to Promoter/Promoter group Name(s) of the Stock Exchange(s) where the shares of TC are Listed Details of the acquisition / dispesal-as follows Before the acquisition under consideration, holding of: a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) acquired/sold b)VRs acquired / sold otherwise than by shares c)Warrants/convertible securities and convertible securities and co	Name of the Target Company (TC)	The Phoenix Mills Limited		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed Details of the acquisition / disposal-as follows Details of the acquisition under consideration, holding of: a)Shares carrying voting rights Dishares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/ and otherwise than by shares carrying voting rights a)Shares carrying rotherwise than by shares c)Voting rights (VR) otherwise than by shares a)Shares carrying voting rights a)Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/ and the TC (specify holding in each category) e)Total (a+b+c+d) Details of acquired /sold otherwise than by shares c)Warrants/convertible securities/ and otherwise than that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	Acting in Concert (PAC) with the	Radhakrishna Ramnarain	Private Limited	
Details of the acquisition / disposal-as follows Number	Whether the acquirer belongs to Promoter/Promoter group	Yes	-	
Details of the acquisition / disposal-as follows Number Numb	Name(s) of the Stock Exchange(s) where the shares of TC are Listed		f India Limited	
consideration, holding of: a)Shares carrying voting rights Person Acting In Concert -8,45,43,082 Radhakrishna Ramnarain Private Limited - 1,16,54,800 07.618 N.A. b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a)Shares carrying voting rights acquired/sold b)VRs acquired /sold otherwise than by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	Details of the acquisition / disposal as follows	Number	share/voting capital wherever	diluted share/votin g capital of the
b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a)Shares carrying voting rights acquired/sold b)VRs acquired /sold otherwise than by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	Before the acquisition under consideration, holding of :			
b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others) c)Voting rights (VR) otherwise than by shares d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a)Shares carrying voting rights acquired/sold b)VRs acquired /sold otherwise than by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	a)Shares carrying voting rights		55.261	N.A.
(pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d) Details of acquisition/sale a) Shares carrying voting rights acquired/sold b) VRs acquired / sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer		Ramnarain Private	07.618	N.A.
shares d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a)Shares carrying voting rights	b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) e)Total (a+b+c+d) Details of acquisition/sale a)Shares carrying voting rights acquired/sold b)VRs acquired /sold otherwise than by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer				
Details of acquisition/sale a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer	securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C	-		
Details of acquisition/sale a) Shares carrying voting rights acquired/sold b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer	e)Total (a+b+c+d)	9,61,97,882	62.879	N.A.
acquired/sold b)VRs acquired /sold otherwise than by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	a)Shares carrying voting rights acquired/sold	13,000	0.008	N.A.
securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d)Shares encumbered / invoked/released by the acquirer	b)VRs acquired /sold otherwise than by shares			
invoked/released by the acquirer	securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
a) Total (a+b+c+/-d) 13 000 0 008	d)Shares encumbered / invoked/released by the acquirer			
e) Iotal (a DTCT/-u) 13,000 N.A.	e) Total (a+b+c+/-d)	13,000	0.008	N.A.

Afte	er the acquisition/ sale , holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 8,45,43,082	55.261	N.A.
		Radhakrishna Ramnarain Private Limited - 1,16,67,800	7.627	N.A.
b)	Shares encumbered with the acquirer			
c)	VRs otherwise than by shares			
d)	Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e)	Total (a+b+c+d)	9,62,10,882	62.888	N.A.
righ	de of acquisition / sale-(e.g. open rket / off-market / public issue / nts issue / preferential allotment / er-se transfer etc).	Open Market Purchase		
VR allo	e of acquisition / sale of shares / or date of receipt of intimation of tment of shares, whichever is olicable	21.03.2016		
cap	nity share capital / total voting ital of the TC before the said uisition / sale	Rs. 305,977,704 (152,988,	852 Equity Sh	ares)
cap	nity share capital/ total voting ital of the TC after the said uisition / sale	Rs. 305,977,704 (152,988,	852 Equity Sh	ares)
.	al diluted share/voting capital of			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 23.03.2016

SENIOR HOLDING PRIVATE LIMITED

Registered office: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai- 400013. CIN: U67120MH1984PTC034206

November 30, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 11,300 equity shares of The Phoenix Mills Limited on November 26, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Holding Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC)	The Phoenix Mills Limit	red	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Holding Privat	e Limited	
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchang BSE Limited	e of India Limited	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	Person Acting In Concert - 8,06,39,172	.52.709	N.A.
	Senior Holding Pvt. Ltd. – 1,52,26,399	09.953	N.A.
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		to a	
e)Total (a+b+c+d)	9,58,65,571	62.662	N.A.
Details of acquisition/sale	•		
a)Shares carrying voting rights acquired/sold	11,300	0.007	N.A.
b)VRs acquired /sold otherwise than by shares			
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d)Shares encumbered / invoked/released by the acquirer	#2		
e) Ťotal (a+b+c+/-d)	11,300	0.007	N.A.

After	the acquisition/sale, holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 8,06,99,112***	52. 748	N.A.
		Senior Holding Pvt. Ltd 1,52,37,699	9.960	N.A.
b)	Shares encumbered with the acquirer			
c)	VRs otherwise than by shares			
entitle share in the	Warrants/convertible ities/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in category) after acquisition			
e)	Total (a+b+c+d)	95,936,811***	62.708	N.A.
mark	of acquisition / sale (e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase		
VR-or	of acquisition / sale of shares / date of receipt of intimation of rent of shares, whichever is cable	26.11.2015		
capita	y share capital / total voting al of the TC before the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
capita	y share capital/ total voting al of the TC after the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total the To	diluted share/voting capital of Cafter the said acquisition	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of

the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes acquisition of 2,650 shares by Radhakrishna Ramnarain Pvt. Ltd, 28,490 shares by Ruia International Holding Company Private Limited and 28,800 shares by Aston Real Estate Development Private Limited on November 26, 2015, promoter group companies for which disclosures are been filed separately.

For Senior Holding Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 30.11.2015

RADHAKRISHNA RAMNARAIN PRIVATE LIMITED

Registered Office: Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel, Mumbai – 400013. CIN: U70101MH1956PTC009836 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

November 30, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 2650 equity shares of The Phoenix Mills Limited on November 26, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia

Director

Name of the Target Company (TC)	The Phoenix Mills Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Radhakrishna Ramnarain	Private Limited	
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange o BSE Limited	f India Limited	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/votin g capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	Person Acting In Concert - 8,42,13,421	55.046	N.A.
	Radhakrishna Ramnarain Private Limited - 1,16,52,150	07.616	N.A.
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	•		
e)Total (a+b+c+d)	9,58,65,571	62.662	N.A.
Details of acquisition/sale			
a)Shares carrying voting rights acquired/sold	2,650	0.002	N.A.
b)VRs acquired /sold otherwise than by shares	1 -		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	ut _i		
d)Shares encumbered / invoked/released by the acquirer	A. S.		
e) Total (a+b+c+/-d)	5	0.002	N.A.

Attenthe aggricition /cole helding of				
After the acquisition/sale, holding of:				
a) Shares carrying voting rights	Person Acting In Concert - 8,42,82,011***	55.09	N.A.	
	Radhakrishna Ramnarain Private Limited - 1,16,54,800	7.618	N.A.	
 Shares encumbered with the acquirer 				
c) VRs otherwise than by shares				
 d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition 				
e) Total (a+b+c+d)	95,936,811***	62.708	N.A.	
Mode of acquisition / sale-{e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	26.11.2015			
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	al of the TC after the said Rs. 305,977,704 (152,988,852 Equity Shares)			
Total diluted share/voting capital of the TC after the said acquisition	N.A.	· .		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC. (***) Includes acquisition of 11,300 shares by Senior Holdings Pvt. Ltd, 28,490 shares by Ruia International Holding Company Private Limited and 28,800 shares by Aston Real Estate Development Private Limited on November 26, 2015, promoter group companies for which disclosures are been filed separately.

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 30.11.2015

RUIA INTERNATIONAL HOLDING COMPANY PRIVATE LIMITED

Reg. Off.: C/o Market City Resources Pvt. Ltd., Ground Floor, Opp. Shakti Mills, R.R. Hosiery Bldg, Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai - 400011.

CIN: U45201MH2006PTC165254 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

November 30, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 28,490 equity shares of The Phoenix Mills Limited on November 26, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Ruia International Holding Company Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC)	The Phoenix Mills Limited	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ruia International Holding	Company Private Lin	nited		
Whether the acquirer belongs to Promoter/Promoter group	Yes				
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange o BSE Limited	f India Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)		
Before the acquisition under consideration, holding of :					
a)Shares carrying voting rights					
	Person Acting In Concert - 4,65 55,534	30.431	N.A.		
	Ruia International Holding Company Pvt. Ltd 4,93,10,037	32.231	N.A.		
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)					
c)Voting rights (VR) otherwise than by shares					
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		89			
e)Total (a+b+c+d). Details of acquisition/ sale	9,58,65,571	62.662	N.A.		
a)Shares carrying voting rights acquired/sold	29.400	0.019			
b)VRs acquired /sold otherwise than by shares	28,490	0.019	N.A.		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold					
d)Shares encumbered / invoked/released by the acquirer					
e) Total (a+b+c+/-d)	28,490	0.019	N.A.		

After the acquisition /asla halding of			
After the acquisition/sale, holding of:	Dancon Acting In Concent	20.450	N.A.
a) Shares carrying voting rights	Person Acting In Concert - 4,65,98,284***	30.458	N.A.
	Ruia International Holding Company Pvt. Ltd 4,93,38,527	32.250	N.A.
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	95,936,811***	62.708	N.A.
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	26.11.2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,	852 Equity Shares)	
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,	852 Equity Shares)	
Total diluted share/voting capital of the TC after the said acquisition	N.A.		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
(***) Includes acquisition of 11,300 shares by Senior Holdings Pvt. Ltd, 2,650 shares by Radhakrishna Ramnarain Private Limited and 28,800 shares by Aston Real Estate Development Private Limited on November 26, 2015, promoter group companies for which disclosures are been filed separately.

For Ruia International Holding Company Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 30.11.2015

ASHTON REAL ESTATE DEVELOMENT PRIVATE LIMITED

Registered office: Gr.floor, R.R. Hosiery Bldg, Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai ~ 400011.Cin: U70100MH2006PTC161028

November 30, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 28,800 equity shares of The Phoenix Mills Limited on November 26, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Ashton Real Estate Development Private Limited

Haresh Morajkar Director

Name of the Target Company (TC)	The Phoenix Mills Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ashton Real Estate Develo	pment Private Lin	nited
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange o BSE Limited	f India Limited	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/votin g capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	Person Acting In Concert - 9,58,61,171	62.659	N.A.
	Aston Real Estate Development Private Limited – 4,400	0.003	N.A.
b)Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by shares		64	
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	9,58,65,571	62.662	N.A.
Details of acquisition/sale	4		
a)Shares carrying voting rights acquired/sold	28,800	0.019	N.A.
b)VRs acquired /sold otherwise than by shares	į z	~ .	
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	U ₂		
d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	28,800	0.019	N.A.

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	Person Acting In Concert -95,903,611***	62.686	N.A.
	Aston Real Estate Development Private Limited – 33,200	0.022	N.A.
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	95,936,811***	62.708	N.A.
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	26.11.2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Equity share capital/total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total diluted share/voting capital of the TC after the said acquisition	N.A.	454	

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full

conversion of the outstanding convertible securities/warrants into equity shares of the TC. (***) Includes acquisition of 11,300 shares by Senior Holdings Pvt. Ltd, 28,490 shares by Ruia International Holding Company Private Limited and 2,650 shares by Radhakrishna Ramnarain Private Limited on November 26, 2015, promoter group companies for which disclosures are been filed separately.

For Ashton Real Estate Development Private Limited

Haresh Morajkar

Signature of the acquirer / seller / Authorised Signatory 🖘

Place: Mumbai , Date: 30.11.2015

Name of the Target Company (TC)	The Phoenix Mills Limited	The Phoenix Mills Limited '		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ruia International Holding	Company Private Lin	nited	
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of BSE Limited	f India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)	
Before the acquisition under consideration, holding of :	,			
a)Shares carrying voting rights	Person Acting In Concert - 4,64,47,534 Ruia International Holding Company Pvt. Ltd 4,92,07,037	30.360	N.A.	
b)Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/others) c)Voting rights (VR) otherwise than by shares	• • •		*50.	
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		8-2-1 8-2-1		
e)Total (a+b+c+d). Details of acquisition/sale	9,56,54,571	62.524	N.A.	
a)Shares carrying voting rights acquired/sold b)VRs acquired /sold otherwise than	1,03,000	0.067	N.A.	
by shares c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	1,03,000	0.067	N.A.	

After	the acquisition/sale, holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 4 65 55,534***	30.431	N.A.
		Ruia International Holding Company Pvt. Ltd 4,93,10,037	32.231	N.A.
b)	Shares encumbered with the acquirer			
c)	VRs otherwise than by shares			
entit shar in th	Warrants/convertible rities/any other instrument that les the acquirer to receive es carrying voting rights e TC (specify holding in category) after acquisition			
e)	Total (a+b+c+d)	95,865,571***	62.662	N.A.
right	e of acquisition / sale-(e.g. open ket / off-market / public issue / is issue / preferential allotment / -se transfer etc).	Open Market Purchase		
VR o	of acquisition / sale of shares / r date of receipt of intimation of ment of shares, whichever is icable	08.10.2015 and 09.10.201	5	
capit	ty share capital / total voting cal of the TC before the said isition / sale	Rs. 305,977,704 (152,988,	852 Equity Shares)	v.
capit	ty share capital/ total voting cal of the TC after the said isition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Tota the T	l diluted share/voting capital of °C after the said acquisition	N.A.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the

outstanding convertible securities/warrants into equity shares of the TC. (***) Includes acquisition of 78,000 shares (28,000 and 50,000 shares on October 08, 2015 and October 09, 2015 respectively) by Senior Holdings Pvt. Ltd.) and 30000 shares on October 08, 2015 by Radhakrishna Ramnarain Private Limited, promoter group companies for which disclosures are been filed separately.

For Ruia International Holding Company Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbaí Date: 12.10.2015

RADHAKRISHNA RAMNARAIN PRIVATE LIMITED

Registered Office: Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel, Mumbai – 400013. CIN: U70101MH1956PTC009836 Email: corpaffairs@highstreetphoenix.com Tel: 022-30016800

October 12, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations. 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 30,000 equity shares of The Phoenix Mills Limited on October 08, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC)	The Phoenix Mills Limited				
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Radhakrishna Ramnarain Private Limited				
Whether the acquirer belongs to Promoter/Promoter group	Yes				
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of BSE Limited	f India Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/votin g capital of the TC (**)		
Before the acquisition under consideration, holding of :					
a)Shares carrying voting rights	Person Acting In Concert - 8,40,32,421	54.927	N.A.		
	Radhakrishna Ramnarain Private Limited - 1,16,22,150	07.597	N.A.		
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)					
c)Voting rights (VR) otherwise than by shares	,	4.			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)					
official Coult on the	0 56 54 571	62.524			
e)Total (a+b+c+d) Details of acquisition/sale	9,56,54,571	Jaioat	N.A.		
a)Shares carrying voting rights acquired/sold	30,000	00.020	N.A.		
b)VRs acquired /sold otherwise than by shares	î v	~ .	N.A.		
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Unio				
d)Shares encumbered / invoked/released by the acquirer					
e) Total (a+b+c+/-d)	30,000	00.020	N.A.		

After the acquisition/sale, holding of:				
Shares carrying voting rights	Person Acting In Concert - 8,42,13,421***	55.046	N.A.	
	Radhakrishna Ramnarain Private Limited - 1,16,52,150	07.616	N.A.	
 Shares encumbered with the acquirer 				
c) VRs otherwise than by shares				
 d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition 				
e) Total (a+b+c+d)	95,865,571***	62.662	N.A.	
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market Purchase			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	08.10.2015		•	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total diluted share/voting capital of the TC after the said acquisition	N.A.			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the

Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes acquisition of 78,000 shares (28,000 and 50,000 shares on October 08, 2015 and October 09, 2015 respectively) by Senior Holdings Pvt. Ltd.) and 1,03,000 shares (43,000 and Holdings Pvt. Ltd.) and 1,03,000 shares (43,000 and Holdings Company Private Limited promoter group companies for which disclosures are been filed. Holding Company Private Limited, promoter group companies for which disclosures are been filed separately.

For Radhakrishna Ramnarain Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbał Date: 12.10.2015

SENIOR HOLDING PRIVATE LIMITED

Registered office: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai - 400013.

October 12, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 28,000 and 50000 equity shares of The Phoenix Mills Limited on October 8, 2015 and October 9, 2015 respectively in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Holding Private Limited

Ashokkumar Ruia

Director

Name of the Target Company (TC)	The Phoenix Mills Limit	ed		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Holding Private Limited			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights	Person Acting In Concert – 8,05,06,172	52.622	N.A.	
	Senior Holding Pvt. Ltd. – 1,51,48,399	09.902	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)			· ·	
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		· · · · · · · · · · · · · · · · · · ·		
e)Total (a+b+c+d)	9,56,54,571	62.524	N.A.	
Details of acquisition/sale		25		
a)Shares carrying voting rights acquired/s old	78,000	0.051	N.A.	
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer	, and			
e) Total (a+b+c+/-d)	78,000	0.051	N.A.	

After	the acquisition/sale, holding of:			
a)	Shares carrying voting rights	Person Acting In Concert - 8,06,39,172***	52.709	N.A.
		Senior Holding Pvt. Ltd 1,52,26,399	09.953	N.A.
b)	Shares encumbered with the acquirer			
c)	VRs otherwise than by shares			
entitle shares in the	Warrants/convertible ities/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in category) after acquisition	,		
e)	Total (a+b+c+d)	95,865,571***	62.662	N.A.
rights	of acquisition / sale (e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase		
VR or	of acquisition / sale of shares / date of receipt of intimation of ment of shares, whichever is cable	08.10.2015 and 09.10.2	.015	
capita	y share capital / total voting al of the TC before the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
capita	y share capital/total voting all of the TC after the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)		
Total the To	diluted share/voting capital of Cafter the said acquisition	N.A.	59	

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of

the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes acquisition of 30,000 shares on October 08, 2015 by Radhakrishna Ramnarain Pvt. Ltd. and 1,03,000 shares (43,000 and 60,000 shares on October 08, 2015 and October 09, 2015 respectively) by Ruia International Holding Company Private Limited, promoter group companies for which disclosures are been filed separately.

For Senior Holding Private Limited

Ashokkumar Ruia

Director

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 12.10.2015 March 31, 2017

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding the following inter se transfer of shares between me and the Promoters and Persons Acting in Concert (PAC) with the promoters of The Phoenix Mills Limited on March 30, 2017 and March 31, 2017 in the prescribed form.

Name of	No. of		Details of share	s transferred	No. of shares
the Promoter/ PAC	shares held	No. of shares transfer red to PAC	Name of the Promoter/PAC shares transferred to	No of Shares of the PAC shares acquired from PAC	held post inter se transfer between Promoters and PACs
Gayatri Ruia	1534890	1414400	Atul Ruia	1257955 Atul Ruia	-
		120490	Sharanya A. Ruia Beneficiary Trust	276935 Sharanya A. Ruia Beneficiary Trust	:=:
Total	1534890	1534890		1534890	1534890

Kindly take the same on record.

Regards,

Gavatri Ruja

Name of the Target Company (TC)	The Phoenix Mills Limited	d			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Gayatri Ruia	Gayatri Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited				
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/votin g capital of the TC (**)		
Before the acquisition under consideration, holding of :					
a)Shares carrying voting rights	Person Acting In Concert - 9,46,75,992	61.852	N.A.		
	Gayatri Ruia – 15,34,890	01.003	N.A.		
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)					
c)Voting rights (VR) otherwise than by shares					
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)					
e)Total (a+b+c+d)	9,62,10,882	62.855	N.A.		
Details of acquisition/sale a)Shares carrying voting rights acquired/sold	Inter se Transfer between Promoters		N.A.		
	14,14,400 (transferred to Atul Ruia)	(0.924)			
	1,20,490 (transferred to Sharanya A. Ruia Beneficiary Trust)	(0.079)			
	12,57,955 (transferred by Atul Ruia)	0.822			
o)VRs acquired /sold otherwise than by shares	2,76,935 (transferred by Sharanya A. Ruia Beneficiary Trust)	0.181			
e)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares					

carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	No change in holding post inter se transfer	0.000	N.A.	
After the acquisition/sale, holding of:	_			
a) Shares carrying voting rights	Person Acting In Concert - 9,46,75,992	61.852	N.A.	
	Gayatri Ruia – 15,34,890	01.003	N.A.	
b) Shares encumbered with the acquirer				
c) VRs otherwise than by shares				
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition				
e) Total (a+b+c+d)	9,62,10,882	62.855	N.A.	
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Inter-se transfer of shares	between Promote	ers and PAC	
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30.03.2017 and 31-03-201	7		
Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs. 306,133,814 (153,066,907 Equity Shares)			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs. 306,133,814 (153,066,907 Equity Shares)			
Total diluted share/voting capital of the TC after the said acquisition	N.A.			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 31.03.2017

Sharanya A Ruia Beneficiary Trust

Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel (West) Mumbai - 400013.

March 31, 2017

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and

Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding the following inter se transfer of shares between me and the Promoters and Persons Acting in Concert (PAC) with the promoters of The Phoenix Mills Limited on March 30, 2017 and March 31, 2017 in the prescribed form.

Name of the	No. of		Details of share	es transferre	d	No. of
Promoter/PAC	shares held	No. of shares transferred to PAC	Name of the PAC shares transferred to		Name of the PAC shares acquired from	shares held post inter se transfer between Promoters and PACs
Sharanya A Ruia Beneficiary Trust	278935	276935	Gayatri Ruia	156445 120490	Atul Ruia Gayatri Ruia	
Total	278935	276935		276935	•	278935

Kindly take the same on record.

Regards,

For Sharanya A Ruia Beneficiary Trust

Ashokkumar Ruia

Trustee

Name of the Target Company (TC)	The Phoenix Mills Limited	l		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sharanya A. Ruia Beneficiary Trust			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/votin g capital of the TC (**)	
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights	Person Acting In Concert - 9,59,31,947	62.673	N.A.	
	Sharanya A. Ruia Beneficiary Trust –	00.182	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	2,78,935			
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			2	
e)Total (a+b+c+d)	9,62,10,882	62.855	N.A.	
Details of acquisition/sale a)Shares carrying voting rights acquired/sold	Inter se Transfer between Promoters and PACs		N.A.	
	1,20,490 (transferred from Gayatri Ruia)	0.079		
	1,56,445 (transferred from Atul Ruia)	0.102		
	2,76,935 (transferred to Gayatri Ruia)	(0.181)		
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				

d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	No change in holding post inter se transfer	0.000	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	Person Acting In Concert - 9,59,31,947	62.673	N.A.
b) Shares encumbered with the acquirer	Sharanya A. Ruia Beneficiary Trust – 2,78,935	00.182	N.A.
c) VRs otherwise than by shares			
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	9,62,10,882	62.855	N.A.
Mode of acquisition / sale-(e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Inter-se transfer of shares	between Promoto	ers and PAC
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30.03.2017 and 31.03.201	7	
allotment of shares, whichever is	30.03.2017 and 31.03.201 Rs. 306,133,814 (153,066,		s)
allotment of shares, whichever is applicable Equity share capital / total voting capital of the TC before the said		907 Equity Share	

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Sharanya A Ruia Beneficiary Trust

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 31.03.2017

SENIOR HOLDING PRIVATE LIMITED

Registered office: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai- 400013. CIN: U67120MH1984PTC034206

September 10, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/3B

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 2,459 equity shares of The Phoenix Mills Limited on September 8, 2015 and 500 equity shares on September 9, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Holding Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Holding	g Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock E BSE Limited	exchange of India Limit	ed	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights c)Shares in the nature of	9,56,43,412	62.517	N.A.	
encumbrance (pledge/ lien/ non- disposal undertaking/others)				
e)Voting rights (VR) otherwise than				
d)Warrants/convertible ecurities/any other instrument that entitles the acquirer to receive shares arrying voting rights in the T C specify holding in each category)				
)Total (a+b+c+d)	9,56,43,412	62.517	N.A.	
etails of acquisition/ sale				
Shares carrying voting rights acquired/ sold	2,959	0.002	N.A.	
)VRs acquired /sold otherwise than y shares				
Warrants/convertible ecurities/any other instrument that otitles the acquirer to receive shares arrying voting rights in the TC pecify holding in each category) equired/sold				
Shares encumbered / voked/released by the acquirer				
Total (a+b+c+/-d)	2,959	0.002	N.A.	

	····				
After t a) b)	the acquisition/sale, holding of: 5hares carrying voting rights Shares encumbered with the acquirer	9,56,51,871***	62.522	N.A.	
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in ategory) after acquisition				
e)	Total (a+b+c+d)	95,651,871***	62.522	N.A.	
					
rights	of acquisition / sale -(e.g. open t / off-market / public issue / issue / preferential allotment / e transfer etc).	Open Market Purchase			
∮ VR or c	f acquisition / sale of shares / date of receipt of intimation of ent of shares, whichever is able	08.09.2015 and 09.09.2015			
capital	share capital / total voting of the TC before the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capital	share capital/total voting of the TC after the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total d the TC	iluted share/voting capital of after the said acquisition	N.A.			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***)Includes acquisition of 5,500 shares on September 09, 2015 by Atul Ruia, one of the promoters and director for which displayure has been filed generately. promoters and director for which disclosure has been filed separately.

For Senior Holding Private Limited

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 10.09.2015

September 10, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department,
The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 5,500 equity shares of The Phoenix Mills Limited on September 9, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights	95,646,371***	62.518	N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)		•		
c)Voting rights (VR) otherwise than by shares			\	
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)		e.		
e)Total (a+b+c+d)	95,645,871***	62.518	N.A.	
Details of acquisition/sale				
a)Shares carrying voting rights acquired/ sold	5,500	0.004	N.A.	
b)VRs acquired /sold otherwise than by shares	,			
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	5,500	0.004	N.A.	

a) Shares carr	on/sale, holding of: rying voting rights umbered with the	95,651,871	62.522	N.A.		
c) VRs otherw	vise than by shares					
securities/any oth	convertible er instrument that luirer to receive voting rights holding in er acquisition					
e) Total (a+b-	+c+d)	95,651,871	62.522	N.A.		
Mode of acquisition market / off-marker rights issue / preference inter-se transfer et	et / public issue / erential allotment /	Open Market Purchase				
Date of acquisition VR or date of recei- allotment of shared applicable	pt of intimation of	09.09.2015				
Equity share capita capital of the TC be acquisition / sale	al / total voting efore the said	Rs. 305,977,704 (152,988,852 Equity Shares)				
Equity share capita capital of the TC af acquisition / sale	al/ total voting ter the said	Rs. 305,977,704 (152,988,852 Equity Shares)				
Total diluted share the TC after the sai	voting capital of dacquisition	N.A.				

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes acquisition of 2,459 shares and 500 shares on September 08, 2015 and September 9, 2015 respectively by Senior Holding Private Limited, one of the promoter group Company for which disclosure has been filed separately. which disclosure has been filed separately.

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 10.09.2015

September 15, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 500 equity shares of The Phoenix Mills Limited on September 11, 2015 and 200 equity shares on September 14, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

Name of the Target Company (TC)	The Phoenix Mills Lim	ited	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchan	ge of India Limite	d
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a)Shares carrying voting rights	95,651,871	62.522	N.A.
b)Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/others)			
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	95,651,871	62.522	N.A.
Details of acquisition/sale			
a)Shares carrying voting rights acquired/sold	700	0.000	N.A.
b)VRs acquired /sold otherwise than by shares			
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	700	0.000	N.A.

a)	Shares carrying voting rights	95,652,571	04.343	IV.A.	
b)	Shares encumbered with the acquirer				
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that the acquirer to receive carrying voting rights TC (specify holding in ategory) after acquisition				
e)	Total (a+b+c+d)	95,652,571	62.523	N.A.	
marke	of acquisition / sale (e.g. open to t / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase			
VR or	f acquisition / sale of shares / date of receipt of intimation of ent of shares, whichever is able	11.09.2015 and 14.09.2015			
capital	share capital / total voting l of the TC before the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capital	share capital/ total voting l of the TC after the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total of the TC	diluted share/voting capital of after the said acquisition	N.A.			

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 15.09.2015

Sharanya A Ruia Beneficiary Trust

Phoenix Mills Premises, 462 Senapati Bapat Marg, Lower Parel (West) Mumbai - 400013.

September 18, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 1350 equity shares of The Phoenix Mills Limited on September 15, 2015 and 650 equity shares on September 16, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Sharanya A Ruia Beneficiary Trust

Ashokkumar Ruia

Trustee

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sharanya A Ruia Bene	ficiary Trust		
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchan BSE Limited	ge of India Limite	d	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :				
a)Shares carrying voting rights	95,652,571	62.523	· N.A.	
b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)				
c)Voting rights (VR) otherwise than by shares			·	
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-			
e)Total (a+b+c+d)	95,652,571	62.523	N.A.	
Details of acquisition/sale				
a)Shares carrying voting rights acquired/ sold	2000	0.001	N.A.	
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)				
d)Shares encumbered / invoked/released by the acquirer	,			
e) Total (a+b+c+/-d)	2000	0.001	N.A.	

After ta)	the acquisition/sale, holding of: Shares carrying voting rights Shares encumbered with the acquirer	95,654,571	62.524	N.A.	
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in ategory) after acquisition				
e)	Total (a+b+c+d)	95,654,571	62.524	N.A.	
Mode marke rights inter-s	of acquisition / sale (e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase			
VR or	of acquisition / sale of shares / date of receipt of intimation of the details of shares, whichever is able	15.09.2015 and 16.09.2015			
Equity capita acquis	share capital / total voting l of the TC before the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capita	share capital/ total voting l of the TC after the said sition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total o	diluted share/voting capital of after the said acquisition	N.A.			

For Sharanya A Ruia Beneficiary Trust

Ashokkumar Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 18.09.2015

September 2, 2015

To

The Corporate Relationship Department **BSE Limited**

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-2659B237/38

The Phoenix Mills Limited (503100/ PHOENIXLTD) Ref:

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 6,000 equity shares of The Phoenix Mills Limited on August 31, 2015 and 7,000 equity shares on September 1, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

Name of the Target Company (TC)	The Phoenix Mills Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchan BSE Limited	ge of India Limited	i	
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
Before the acquisition under consideration, holding of :	9,56,16,622	62.499	N.A.	
a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)	3,00,000			
c)Voting rights (VR) otherwise than by shares				
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)				
e)Total (a+b+c+d)	9,56,16,622	62.499	N.A.	
Details of acquisition/sale				
a)5hares carrying voting rights acquired/ sold	13,000	0.008	N.A.	
b)VRs acquired /sold otherwise than by shares				
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold				
d)Shares encumbered / invoked/released by the acquirer				
e) Total (a+b+c+/-d)	13,000	0.008	N.A.	

After the	acquisition/ sale , holding of:					
a) 5	hares carrying voting rights	9,56,29,622	62.508	N.A.		
	hares encumbered with the cquirer					
c) V	Rs otherwise than by shares					
securities entitles the shares ca in the TC						
e) To	otal (a+b+c+d)	9,56,29,622	62.508	N.A.		
📗 rights issi	acquisition / sale (e.g. open off-market / public issue / ue / preferential allotment / ransfer etc).	Open Market Purchase				
VR or date	equisition / sale of shares / e of receipt of intimation of of shares, whichever is	31.08.2015 and 01.09.2015				
Equity sha capital of acquisitio	are capital / total voting the TC before the said n / sale	Rs. 305,977,704 (152,988,852 Equity Shares)				
Equity sha capital of t acquisition	are capital/ total voting the TC after the said n / sale	Rs. 305,977,704 (152,988,852 Equity 5hares)				
Total dilut the TC afte	ed share/voting capital of er the said acquisition	N.A.				

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 02.09.2015 September 2, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SE8I (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 6,500 equity shares of The Phoenix Mills Limited on September 2, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

Name of the Target Company (TC)	The Phoenix Mills Limited				
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Atul Ruia	Atul Ruia			
Whether the acquirer belongs to Promoter/Promoter group	Yes				
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exch BSE Limited	National Stock Exchange of India Limited BSE Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)		
Before the acquisition under consideration, holding of :					
a)Shares carrying voting rights	9,56,29,622	62.50B	N.A.		
b)Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)		;			
c)Voting rights (VR) otherwise than by shares					
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)					
e)Total (a+b+c+d)	9,56,29,622	62.508	N.A.		
Details of acquisition/sale	;		i		
a)Shares carrying voting rights acquired/ sold	6,500	0.004	N.A.		
b)VRs acquired /sold otherwise than by shares					
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold					
d)Shares encumbered / invoked/released by the acquirer					
e) Total (a+b+c+/-d)	6,500	0.004	N.A.		

	he acquisition/sale, holding of:	0.54.24.122	62.512			
a) b)	Shares carrying voting rights Shares encumbered with the acquirer	9,56,36,122	62.512	N.A.		
c)	VRs otherwise than by shares					
entitle shares in the	Warrants/convertible					
e)	Total (a+b+c+d)	9,56,36,122	62.512	N.A.		
Mode of market rights inter-se	of acquisition / sale (e.g. open : / off-market / public issue / ssue / preferential allotment / e transfer etc).	Open Market Purchase				
∤ VK or d	acquisition / sale of shares / ate of receipt of intimation of nt of shares, whichever is ble	02.09.2015				
capital i	share capital / total voting of the TC before the said ion / sale	Rs. 305,977,704 (152,988,852 Equity Shares)				
capital (hare capital/ total voting of the TC after the said ion / sale	Rs. 305,977,704 (152,988,852 Equity Shares)				
Total di the TC a	luted share/voting capital of fter the said acquisition	N.A.				

Atul Ruia

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 02.09.2015

ASHTON REAL ESTATE DEVELOMENT PRIVATE LIMITED

Registered office: Gr.floor, R.R. Hosiery Bldg, Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai – 400011.Cin: U70100MH2006PTC161028

September 7, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")</u>

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing herewith the disclosure regarding acquisition of 1,400 equity shares of The Phoenix Mills Limited on September 3, 2015 and 3,000 equity shares on September 4, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Ashton Real Estate Development Private Limited

Haresh Morajkar Director

Name of the Target Company (TC)	The Phoenix Mills Lim	ited	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ashton Real Estate I	Development Priv	vate Limited
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchan BSE Limited	ge of India Limite	d
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :	0.54.04.00		
a)Shares carrying voting rights	9,56,36,122	62.512	N.A.
b)Shares in the nature of encumbrance (pledge/ lien/ non- disposal undertaking/others)			***.
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	9,56,36,122	62.512	N.A.
Details of acquisition/sale			
a)Shares carrying voting rights acquired/s old	4,400	0.003	N.A.
b)VRs acquired /sold otherwise than by shares			
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			b
d)Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	4,400	0.003	N.A.

After t a) b)	the acquisition/sale, holding of: Shares carrying voting rights Shares encumbered with the acquirer	9,56,40,522	62.515	N.A.	
c)	VRs otherwise than by shares				
entitle shares in the	Warrants/convertible ties/any other instrument that es the acquirer to receive s carrying voting rights TC (specify holding in ategory) after acquisition Total (a+b+c+d)	9,56,40,522	62.515	N.A.	
ej	Total (a+b+c+u)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Mode marke rights inter-s	of acquisition / sale-(e.g. open et / off-market / public issue / issue / preferential allotment / se transfer etc).	Open Market Purchase			
VR or	f acquisition / sale of shares / date of receipt of intimation of ent of shares, whichever is able	03.09.2015 and 04.09.2015			
Equity capital acquis	share capital / total voting l of the TC before the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
capital	share capital/ total voting l of the TC after the said ition / sale	Rs. 305,977,704 (152,988,852 Equity Shares)			
Total o	diluted share/voting capital of after the said acquisition	N.A.	54		

For Ashton Real Estate Development Private Limited

Haresh Morajkar

Director

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 07.09.2015

SENIOR HOLDING PRIVATE LIMITED

Registered office: State Bank Building Annexure, 1st Floor, Mahalaxmi, Mumbai- 400013. CIN: U67120MH1984PT€034206

September 8, 2015

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 022-26598237/38

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Regulations")

Dear Sir(s),

Pursuant to the requirements of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are enclosing herewith the disclosure regarding acquisition of 2,890 equity shares of The Phoenix Mills Limited on September 7, 2015 in the prescribed form.

Kindly take the same on record.

Regards,

For Senior Holding Private Limited

Ashokkumar Ruia Director

Name of the Target Company (TC)	The Phoenix Mills Lin	nited	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Senior Holding Priv	ate Limited	
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchai BSE Limited	nge of India Limite	d
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :	9,56,40,522	62.515	N.A.
a)Shares carrying voting rights b)Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others)	7,30,40,322	02.515	N.A.
c)Voting rights (VR) otherwise than by shares			
d)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e)Total (a+b+c+d)	9,56,40,522	62.515	N.A.
Details of acquisition/sale a)Shares carrying voting rights	2000	0.002	N.A.
b)VRs acquired /sold otherwise than by shares	2,890	0.002	N.A.
c)Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d)Shares encumbered / invoked/released by the acquirer	. 4		
e) Total (a+b+c+/-d)	2,890	· 0.002	N.A.

9,56,43,412	62.517	N.A.	
9,56,43,412	62.517	N.A.	
Open Market Purchase			
07.09.2015			
Rs. 305,977,704 (152,988,852 Equity Shares) ~			
Rs. 305,977,704 (152,988,852 Equity Shares)			
N.A.			
	9,56,43,412 Open Market Purchas 07.09.2015 Rs. 305,977,704 (152)	9,56,43,412 62.517 Open Market Purchase 07.09.2015 Rs. 305,977,704 (152,988,852 Equity S	

For Senior Holding Private Limited

Ashokkumar Ruia

Director

Signature of the acquirer / seller / Authorised Signatory

Place: Mumbai Date: 08.09.2015

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	The Phoenix M	fills Limited			
Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited and BSE Limited				
3. Particulars of the shareholder(s):					
a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive in TC) is more than 25% of voting rights of the TC	Disclosure as a	given in point 3 b.			
or b. Name (s) of promoter(s), member of the promoter group and PAC with him.	Promoters 1. Mr. Ashokkumar Radhakrishna Ruia 2. Mr. Atul Ashokkumar Ruia Persons Acting in Concert Relatives of Promoters 3. Ms. Amla Ashokkumar Ruia 4. Ms. Gayatri Atul Ruia Group Companies 5. Ashok Apparels Private Limited 6. Radhakrishna Ramnarain Private Limite 7. Senior Holdings Private Limited 8. Ruia International Holding Company PuLtd. 9. Sharanya A Ruia Beneficiary Trust				
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)		
As of March 31st of the year, 2015 holding of:					
a) Shares					
Promoter 1. Ashokkumar Radhakrishna Ruía	36,59,594	2.52	2.52		
2. Atul Ashokkumar Ruia	23,35,362	1.61	1.61		
Persons Acting in Concert	**				
Relatives of Promoters 3. Amla Ashokkumar Ruia	21,25,000	1.47	1.47		
4. Gayatri Atul Ruia	15,34,890	1.06	1.06		
Group Companies					
5. Ashok Apparels Private Limited	96,70,665	6.67	6.67		
6. Radhakrishna Ramnarain Private Limited	1,16,17,930	8.01	8.01		
7. Senior Holdings Private Limited	1,51,42,550	10.45	10.45		
8. Ruia International Holding Company Pvt. Ltd.	4,92,07,037	33.95	33.95		

9. Sharanya A Ruia Beneficiary Trust	276935	0.19	0.19
	-		
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the o hold	er -	-	-
to receive shares in the TC.		-	-
Total	95,569,963	65.93	65.93

Part-B** Name of the Target Company: The Phoenix Mills Limited

Name(s) of the person and Persons Acting i Concert (PAC) with the person	Mhether the person belongs to Promoter/ Promoter group	PAN of the person and PACs
Ashokkumar Radhakrishna Ruia	Promoter	AAJPR8275M
Atul Ashokkumar Ruia	Promoter	ABHPR8582Q
Amla Ashokkumar Ruia	Promoter group	ABVPR7369D
Gayatri Atul Ruia	Promoter group	ADQPR3700F
Ashok Apparels Private Limited	Promoter group	AABCA1436E
Radhakrishna Ramnarain Private Limited	Promoter group	AAACR3297H
Senior Holdings Private Limited	Promoter group	AAECS7488P
Ruia International Holding Company Pvt. Ltd.	Promoter group	AACCB9771C
Sharanya A Ruia Beneficiary Trust	Promoter group	AADTS0295G

						1	u		•
Signature of th	ie Autho	rised	Signa	tory	:				
					_		_	_	_

(Ashokkumar Ruia (On behalf of other Promoters, Promoter Group Companies and Persons Acting in Concert)

Place Date : Mumbai

: April 2, 2015

Note:

- 1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

April 1, 2016

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001

The Listing Department,
The National Stock Exchange of India Ltd
Bandra-Kurla Complex, Mumbai.

The Phoenix Mills Limited, 462, Senapati Bapat Marg, Lower Parel, Mumbai- 400013

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Dear Sir,

I, promoter of The Phoenix Mills Limited, am enclosing herewith disclosure under Regulation 30(1) and (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as on March 31, 2016, on behalf of all promoters, promoter group companies and persons acting in concert which are as follows:

- 1. Mr. Ashokkumar Radhakrishna Ruia
- 2. Mr. Atul Ashokkumar Ruia
- 3. Ms. Amla Ashokkumar Ruia
- 4. Ms. Gayatri Atul Ruia
- 5. Senior Advisory Services Pvt. Ltd. (formerly known as Senior Holding Pvt. Ltd.).
- 6. Ashok Apparels Pvt. Ltd.
- Radhakrishna Ramnarain Pvt. Ltd.
- 8. Ruia International Holding Company Pvt. Ltd.
- 9. Ashton Real Estate Development Pvt. Ltd.
- 10. Sharanya A Ruia Beneficiary Trust

Kindly take the same on record.

Regards,

Ashokkumar Ruia
On behalf of other Promoters,
Promoter Group Companies and
Persons Acting in Concert

Part-A- Details of Shareholding

Name of the Target Company (TC)	The Phoenix M	Iills Limited			
Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited and BSE Limited				
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive in TC) is more than 25% of voting rights of the TC or	Disclosure as g	given in point 3 b.			
b. Name (s) of promoter(s), member of the promoter group and PAC with him.	Promoters 1. Mr. Ashokkumar Radhakrishna Ruia 2. Mr. Atul Ashokkumar Ruia Persons Acting in Concert Relatives of Promoters 3. Ms. Amla Ashokkumar Ruia 4. Ms. Gayatri Atul Ruia Group Companies 5. Ashok Apparels Private Limited 6. Radhakrishna Ramnarain Private Limited 7. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 8. Ruia International Holding Company Pvt. Ltd. 9. Ashton Real Estate Development Pvt. Ltd. 10. Sharanya A Ruia Beneficiary Trust				
Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)		
As of March 31st of the year, 2016 holding of: a) Shares					
Promoter 1. Ashokkumar Radhakrishna Ruia 2. Atul Ashokkumar Ruia Persons Acting in Concert	36,59,594 24,03,501	2.39 1.57	2.39 1.57		
Relatives of Promoters 3. Amla Ashokkumar Ruia 4. Gayatri Atul Ruia	21,25,000 15,34,890	1.39 1.00	1.39 1.00		
 Group Companies Ashok Apparels Private Limited Radhakrishna Ramnarain Private Limited Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 	96,70,665 1,16,67,800 1,54,90,049	6.32 7.63 10.13	6.32 7.63 10.13		
 Ruia International Holding Company Pvt. Ltd. Ashton Real Estate Development Private Limited Sharanya A Ruia Beneficiary Trust 	4,93,47,248 33,200 2,78,935	32.25 0.02 0.18	32.25 0.07 0.18		

Total	96,210,882	62.88	62.88
holder to receive shares in the TC.		-	-
e) Any other instrument that would entitle the	-	-	-
d) Convertible Securities			- 1
c) Warrants			-
b) Voting Rights (otherwise than by shares)			

Part-B**

Name of the Target Company: The Phoenix Mills Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs		
Ashokkumar Radhakrishna Ruia ,	Promoter	AAJPR8275M		
Atul Ashokkumar Ruia	Promoter	ABHPR8582Q		
Amla Ashokkumar Ruia	Promoter group	ABVPR7369D		
Gayatri Atul Ruia	Promoter group	ADQPR3700F		
Ashok Apparels Private Limited	Promoter group	AABCA1436E		
Radhakrishna Ramnarain Private Limited	Promoter group	AAACR3297H		
Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited)	Promoter group	AAECS7488P		
Ruia International Holding Company Pvt. Ltd.	Promoter group	AACCB9771C		
Ashton Real Estate Development Private Limited	Promoter group	AAFCA7183A		
Sharanya A Ruia Beneficiary Trust	Promoter group	AADTS0295G		

Signature of the	e Autho	rised	Signator	rу	:	<i></i>				
Ashokkumar	Ruia	(On	behalf	of	other	Promoters,	Promoter	Group	Companies	and

Persons Acting in Concert)

Place : Mumbai

Date : April 1, 2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

April 7, 2017

To

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001

The Listing Department, The National Stock Exchange of India Ltd Bandra-Kurla Complex, Mumbai.

The Phoenix Mills Limited, 462, Senapati Bapat Marg, Lower Parel, Mumbai- 400013

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: <u>Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011</u>

Dear Sir,

I, promoter of The Phoenix Mills Limited, am enclosing herewith disclosure under Regulation 30(1) and (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as on March 31, 2017, on behalf of all promoters, promoter group companies and persons acting in concert which are as follows:

- 1. Mr. Ashokkumar Radhakrishna Ruia
- 2. Mr. Atul Ashokkumar Ruia
- 3. Ms. Amla Ashokkumar Ruia
- 4. Ms. Gayatri Atul Ruia
- 5. Senior Advisory Services Pvt. Ltd. (formerly known as Senior Holding Pvt. Ltd.).
- 6. Ashok Apparels Pvt. Ltd.
- 7. Radhakrishna Ramnarain Pvt. Ltd.
- 8. Ruia International Holding Company Pvt. Ltd.
- 9. Ashton Real Estate Development Pvt. Ltd.
- 10. Sharanya A Ruia Beneficiary Trust

Kindly take the same on record.

Regards,

Ashokkumar Ruia

On behalf of other Promoters, Promoter Group Companies and

Persons Acting in Concert

Part-A- Details of Shareholding

1 Name of the Tayget Comment (TC)							
Name of the Target Company (TC)	The Phoenix	The Phoenix Mills Limited					
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited and BSE Limited						
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive in TC) is more than 25% of voting rights of the TC	Disclosure as given in point 3 b.						
b. Name (s) of promoter(s), member of the promoter group and PAC with him.	Promoters 1. Mr. Ashokkumar Radhakrishna Ruia 2. Mr. Atul Ashokkumar Ruia Persons Acting in Concert Relatives of Promoters 3. Ms. Amla Ashokkumar Ruia 4. Ms. Gayatri Atul Ruia Group Companies 5. Ashok Apparels Private Limited 6. Radhakrishna Ramnarain Private Limited 7. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 8. Ruia International Holding Company Pvt. Ltd. 9. Ashton Real Estate Development Pvt. Ltd. 10. Sharanya A Ruia Beneficiary Trust						
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC(*)				
As of March 31st of the year, 2017 holding of:							
a) Shares							
Promoter 1. Ashokkumar Radhakrishna Ruia 2. Atul Ashokkumar Ruia Persons Acting in Concert Relatives of Promoters	36,59,594 24,03,501	2.39 1.57	2.39 1.57				
3. Amla Ashokkumar Ruia 4. Gayatri Atul Ruia Group Companies	21,25,000 15,34,890	1.39 1.00	1.39 1.00				
 Ashok Apparels Private Limited Radhakrishna Ramnarain Private Limited Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 	96,70,665 1,16,67,800 1,54,90,049	6.32 7.62 10.12	6.32 7.62 10.12				
8. Ruia International Holding Company Pvt. Ltd. 9. Ashton Real Estate Development Private Limited 10. Sharanya A Ruia Beneficiary Trust	4,93,47,248 33,200 2,78,935	32.24 0.02 0.18	32.24 0.02 0.18				

b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	B H H	-	-
Total	96,210,882	62.85	62.85

Part-B**

Name of the Target Company: The Phoenix Mills Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs		
Ashokkumar Radhakrishna Ruia	Promoter	AAJPR8275M		
Atul Ashokkumar Ruia	Promoter	ABHPR8582Q		
Amla Ashokkumar Ruia	Promoter group	ABVPR7369D		
Gayatri Atul Ruia	Promoter group	ADQPR3700F		
Ashok Apparels Private Limited	Promoter group	AABCA1436E		
Radhakrishna Ramnarain Private Limited	Promoter group	AAACR3297H		
Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited)	Promoter group	AAECS7488P		
Ruia International Holding Company Pvt. Ltd.	Promoter group	AACCB9771C		
Ashton Real Estate Development Private Limited	Promoter group	AAFCA7183A		
Sharanya A Ruia Beneficiary Trust	Promoter group	AADTS0295G		

					pel				
Signature of the					30				
Ashokkumar	Ruia (C	n behalf	of ot	her	Promoters,	Promoter	Group	Companies	and
Persons Actin	g in Con-	cert)							

Place

: Mumbai

Date

: April 7, 2017

Note:

- 1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.