

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

October 12, 2015

The Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037 / 39 / 41 / 61

The Corporate Relationship Department The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 26598237 / 38, 26598347 / 48

Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)

Sub: Form C - Disclosure under Regulation 7(2)(b) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

Dear Sir(s),

We are enclosing herewith Form C containing disclosure under Regulation 7(2)(b) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 with respect to following acquisition of shares of The Phoenix Mills Limited:

Name	Date of acquisition	No. of shares acquired
Senior Holding Private Limited	08.10.2015	28,000
Radhakrishna Ramnarain Private Limited	08.10.2015	30,000
Ruia International Holding Company Private Limited	08.10.2015	43,000
Senior Holding Private Limited	09.10.2015	50,000
Ruia International Holding Company Private Limited	09.10.2015	60,000

Kindly take the above information on record.

Regards,

For The Phoenix Mills Limited

Company Secretary Encl.: as above



FORM C Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 [Regulation 7 (2) read with Regulation 6 (2) – Continual Disclosure] Name of the company: The Phoenix Mills Limited ISIN of the company: INE211B01039 rities of Promoter, Employee or Director of a listed company and other such persons as menti

			Details of	change in holdi	ing of Sec	urities of F	Promoter, E	mployee or Di	rector of a	listed con	npany and oth	er such p	ersons as me	entioned in	Regulat	ion 6(2).				
Name, PAN No., CIN/DIN & address with contact nos.	Category of Person	Securities held prior to acquisition/disposal		Securities acquired / Disposed				Securities held post acquisition/disposal		Date of allotment advice/ acquisition of shares/ sale of shares specify			Mode of acquisitio n/disposa I (on							
	(Promoter s/KMP / Directors/ immediat e relatives/ others etc)	Type of security (For eg. – Shares, Warrants,	% of sharehol ding	Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.)	No.	Value	Transacti on Type (Buy/Sal e/Pledge /Revoke /Invoke)	Type of security (For eg. – Shares, Warrants, Convertibl e Debenture s etc.)	No. and % of shareh olding	From	То	Date of intima tion to compa ny	market /public rights/pre ferential offer / off market/ Inter-se transfer, ESOP's etc)	Type of Contract	Cont	Buy		Sell		Exchange on which the trade was
		Convertibl e Debenture s etc.)													Speci ficati ons	Notion al Value	Number of units (contract s* lot size)	Notional Value	Number of units (contract * lot size)	executed
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Senior Holding Pvt. Ltd. DIN: NA PAN: AAECS7488P Address: C/o Market City Resources Pvt. Ltd., R.R. Hosiery Building, Shree Laxmi Woollen Mills Estate, Off Dr. E. Moses Road, Mahalaxmi, Mumbai- 400011. Contact No.:022- 30016600	Promoters	Equity Shares	1,51,48,3 99 9.902%	Equity Shares	78,000	Rs. 2,55,83, 500	Buy	Equity Shares	1,52, 26,399 9.953%	08.10.2 015 (acquisi tion of Shares)	09.10.2015 (acquisition of Shares)	17.10. 2015	Market Purchase	N.A.	N.A.	N.A.	NA.	N.A.	N.A.	National Stock Exchange of India Limited
Radhakrishna Ramnarain Private Limited PAN: AAACR3297H Address: C/o Market City Resources Pvt. Ltd., R.R. Hosiery Building, Shree Laxmi Woollen Mills Estate, Off Dr. E. Moses Road, Mahalaxmi, Mumbai-400011. Contact No.:022- 30016600	Promoters	Equity Shares	1,16,221 50 7.597%	Equity Shares	30,000	Rs. 98,40,0 00	Вчу	Equity Shares	1,16,52 150 7.616%	08.10.2 015 (acquisi tion of Shares)	08.10.2015 (acquisition of Shares)	12.10. 2015	Market Purchase	N.A.	N.A.	N.A.	N.A.	, NA	N.A.	National Stock Exchange of India Limited

Ruia International Holding Company Private Limited PAN: AACCB9771C Address: C/o Market City Resources Pvt. Itd., Ground Floor, R.R. Hosiery Bldg., Shree Laxmi Woollen Mills Estate, Mahalaxmi, Mumbai-400011. Contact No.022- 30016600	Promoters	Equity Shares	4,92,07,0 37 32.164%	Equity Shares	1,03,0	Rs. 3,37,83, 740	Buy	Equity Shares	(4,93,1 0,037 Equity Shares) 32.231	08.10.2 015 (acquisi tion of Shares)	09.10.2015 (acquisition of Shares)	12.10. 2015	Market Purchase	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	National Stock Exchange of India Limited
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Note: In case of options, notional value shall be calculated based on Premium plus strike price of option.

For The Phoenix Mills Limited

Signature: Name: Puja Tandon Designation: Company Secretary Date:12.10.2015, Place: Mumbai