

Notice is hereby given that pursuant to clause 41 of the Listing agreement, a meeting of the Board of Directors of the Company will be held on Thursday, April 28, 2011 at 5 p.m to consider and to take on record the Unaudited Financial Results of the Company for the quarter ended March 31, 2011.

Issued by,

Minal Bhate- Dandekar

Company Secretary

The Phoenix Mills Limited

Date: 18th April, 2011

Place: Mumbai